



**INTERNATIONAL CONFERENCE ON ENGINEERING EDUCATION  
ICEE 2011  
BELFAST/NEWTOWNABBEY NORTHERN IRELAND, UK**

**‘ENGINEERING SUSTAINABILITY FOR A GLOBAL ECONOMY’**



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***NORTHERN IRELAND'S INVITATION***

***TO HOST THE***

***INTERNATIONAL CONFERENCE ON  
ENGINEERING EDUCATION  
(ICEE) 2011***

**“Engineering Sustainability for a  
Global Economy”**

Proposal

*Submitted by*



***Faculty of Engineering  
University of Ulster  
Northern Ireland, UK  
July 2011***





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2007-07-05

**INTERNATIONAL CONFERENCE ON ENGINEERING EDUCATION ICEE  
2011  
BELFAST/NEWTOWNABBEY, NORTHERN IRELAND, UK**

**PROPOSAL**

**Motivation – why we believe that Belfast and Newtownabbey, Northern Ireland are good places for hosting ICEE-2011**

- The ICEE-2011 is about is about engineering sustainability for the global economy – in the University of Ulster. In the faculty of Engineering we teach wide range of engineering related courses and are actively engaged in engineering research.
- The university is involved in many national and international initiatives aimed at teaching engineering by using modern ICT technologies, involving remotely using computer and telecommunication networking, multimedia components, the most advanced information technology services;
- The University fifth campus is a virtual campus boasting state of the art e-learning technologies for on-line and blended teaching programmes.
- The ICEE-2011 is about providing a friendly place for networking amongst delegates from various countries, making new contacts, discussing the current results of co-operation in engineering education and research, planning new multi-partner education and research initiatives
- At Ulster University we place the highest priority to internationalization of our teaching and establishing close contacts with teachers and researchers from other countries, in the last few years the number of students and teachers exchange with universities abroad has grown considerably, a number of multi-disciplinary collaborations with research oriented applications of elearning; This is consistent with the iNEER/ICEE policy;
- We treat the iNEER/ICEE co-operation initiatives very seriously, as the University of Ulster has increased considerably during the last six years the number memorandum of understanding with universities in India, China, Europe, USA and Africa; We expect a number of delegates from these countries at ICEE-2011;
- ICEE Conference has never been held in Northern Ireland nor in the island of Ireland. The last ICEE Conference held in the UK was in Manchester in 2002. Belfast is an entirely more pleasurable experience. Belfast has been voted the friendliest city in Europe last year; it has developed very rapidly in the past five years as a major European City. It highly timely to host ICEE-2011 in Northern Ireland. The City will also contribute to the hosting of the Olympic Games in 2012. Hence, much development will have already taken place for this event and ICEE 2011 delegates can benefit from these developments,
- Northern Ireland is a small country and well placed in the very interesting tourist attractions, full of the most interesting architecture masterpieces, beautiful mountains of medium size and with beautiful countryside, with a number of higher education and research institutions as well as many large industrial companies and





- small and medium industrial enterprises; we believe that this place is a unique mixture of the mentioned components and could be interesting for the iNEER/ICEE people; Tourism in Northern Ireland has increased rapidly over the past five years.
- Summing up – we are the most determined to host ICEE-2011 as it will be extremely beneficial for our university and our region, we believe that we are good place for hosting ICEE-2011 and could gather many colleagues from iNEER/ICEE community who could find this conference also the most beneficial for maintaining and extending their co-operation contacts.

**A. Name of Conference:**

ICEE-2011: Engineering Sustainability for a Global Economy

**B. Proposed Conference Emphases/Themes.**

The conference will be devoted to various aspects engineering sustainability and global economy with collaborative efforts in engineering education and research.

The conference will focus first of all on the following topics:

- E-learning technologies
- E-learning experiences with engineering students
- Global trends in engineering education and research
- open and distance learning,
- multimedia teaching and research tools,
- ICT and networking tools in engineering education
- internationalization and globalization of engineering education,
- collaboration between universities and industry,
- internetworking in education ,
- Engineering Ethics
- research and development links,
- role of engineering education in information age and sustainable development,
- Nanotechnology and nanomaufacturing
- Biomedical engineering
- biotechnology and environmental protection.
- engineering education in economic development
- globalization, technologies and sustainable economies

**C. Dates and Location of the Conference.**

The conference hosted by University of Ulster will be held in Belfast/Newtownabbey, Northern Ireland from 21<sup>st</sup> August 2011 or 28<sup>th</sup> August, 2011. The conference will include regular sessions with oral presentations, global and technical sessions, panel discussions and poster presentations organized in Belfast/Newtownabbey. The proposed dates





conform to the standards and tradition of previous ICEE conferences and fits well with the summer break in the academic year at the University of Ulster which makes it possible to use fully the facilities of the host university.

#### **D. Proposed Theme, Venue, Dates and Arrangement/Responsibilities and Timeline for Drafting Report and Recommendations for Post-Conference International Workshop.**

The post-conference international workshop will be held in Belfast on 28<sup>th</sup> August, 2011. It is proposed that the main workshops themes include:

e-learning, virtual laboratories, energy conservation and sustainability, computers and networks for control. Details concerning the workshops themes and organization will be delivered in future updated versions of the ICEE-2011 call for papers.

#### **E. Plans for Publication of Proceedings (hardcopy, CD-ROM or WWW-based).**

The proceedings will be published on CD-ROM, well before the conference the ICEE 2011 in Belfast/Newtownabbey. A www site will be opened; the site will also include the full PDF version of the proceedings after the conference. At present it is not planned to publish neither the conference papers nor abstracts in printed form. Selected papers will be published in International Journal of Technology Enhanced Learning and International Journal of information and learning technology as well as others as agreed. The Organizing Committee will work thoroughly through the ICEE 2011 contributions and will propose the authors of several papers to prepare the appropriate versions for publication in the leading journals on the conference subjects. The University of Ulster is involved in editing several journals of related scope, to prepare special issues on topics covered by several outstanding papers to be presented during the conference. The Organizing Committee would also consider the possibility of publishing especially coherent and valuable groups of papers in the form of books. In this case the Organizing Committee will assist the authors in the tasks of finding proper editors, the publishers and promoting the books.

#### **F. Proposed Schedule (See Following Suggestions)**

1-1/2 year prior to Conference (February, 2010)

Mail out first Call for papers.

- 1 year prior to Conference (at preceding ICEE conference August, 2010):
  - Distribute brochures about Conference on site
  - Mail out second Call for papers
- November-December of prior year: mail out reminders /third Call for papers (December, 2010)
- During year of Conference:
  - January 15: Abstracts due date.





February 28: Notification of acceptance.

- April 15: Camera-ready manuscripts due date.
- May 15: Registration materials and hotel information mailed.
- June 30: Early-registration deadline.

**G. Hosting Institution(s) or Organization(s), including letter of endorsement and commitment from the head (President, Rector, Chancellor or individual of equal responsibility) of the institution.**

The main part of the Conference will be held in Belfast, the main hosting institution will be the University of Ulster, Northern Ireland, UK, the premises of the University of Ulster will be used for the Conference plenary sessions, working and panel sessions as well as working discussions. A letter of endorsement and commitment from the highest authorities of the University of Ulster is included with this proposal and is reproduced below. The co-chairs of the conference are of the highest authority at the university namely Professor Norman Black and Prof Denise McAllister both Pro-Vice Chancellors of the University which will give the ICEE 2011 the highest profile and commitment from the University of Ulster.

**H. Proposed Conference Chair or Co-Chairs and Discussion of Past Experience and Qualifications.**

It is proposed to include among the persons responsible for the Conference organization the Conference General Chair, Organizing Committee Chair, Program and Scientific Chair and Co-Chairs.

Dr James Uhomobhi will take the role of Organizing Committee Chair and will be responsible for the general Conference related activities. Dr James Uhomobhi is a lecturer and active researcher. He is the Faculty of Engineering E-Learning Coordinator and is the Representative of the University of Ulster in Teaching and Research in Engineering in Europe (TREE) network. He is the Chair of the European EUNIS e-learning taskforce (ELTF) futures and visions group. His duties at UUU include also the coordination of several International Research and Development Programs, European Collaboration Programs, international students' and teachers' exchange, UK-Africa Research Collaboration initiative and others. Dr Uhomobhi's professional experience, area of specialization and fields of teaching and research interests are in laser engineering applications and photonics, E-Learning and ICT, computer modeling of complex systems. He is a Fellow of the Higher Education Academy, Chartered Physicist and Chartered IT Professional. He is a registered UK Science and Engineering Ambassador.

Other Chairs and Co-Chairs will be taken by the highest authorities of the University of Ulster.

It is proposed that the role of the General Chair will be taken by Professor Richard Barnett, Vice-Chancellor and the roles of Co-Chairs will be taken by Professor Richard Millar, Dean of the Faculty of Engineering, Professor Denise McAlister, Pro-Vice Chancellor Teaching





and Learning and Professor Norman Black, Pro Vice-Chancellor, academic Development and Student Services.

Professor Barnett has chair in Public Finance and Management and has held appointments as Head of the School of Public Policy, Economics and Law, Dean of the Faculty of Business and Management, and Pro Vice Chancellor (Teaching and Learning). Prior to joining the University Professor Barnett held academic appointments at the Universities of Salford and York and at Queen's University, Ontario. He has also held the Vivienne Stewart Visiting Fellowship at the University of Cambridge and been a Visiting Scholar at Wolfson College, Cambridge. Professor Barnett is currently a member of the Northern Ireland Higher Education Council (NIHEC), a member of the British Council (Northern Ireland Committee), a director of ILEX, the Derry/Londonderry Urban Regeneration Company, and a member of the executive committee of Universities Ireland. He is a companion of the Chartered Management Institute.

Professor Millar before assuming the present position as Dean of Faculty, was Head of the School of Computing and Mathematics from 2000-2003 and then Associate Dean of the Faculty of Engineering. His teaching and research interests are in image compression, image processing and software engineering. He is active as a Fellow of the British Computer Society: a former member of Council, a moderator for the Society's professional examinations and a past-Chairman of the Belfast Branch. He is a Chartered Engineer, Chartered Scientist and European Engineer as well as a member of the Higher Education Academy.

Professor McAlister has held positions as Head of School, School of Public Policy Economics and Law and Dean of the Faculties of Business and Management and Social Sciences and Pro-Vice Chancellor (Quality Assurance and Enhancement). She is also Professor of Health Policy and her research interests and expertise include economic appraisal and evaluation, the economics of contracting and the role of the user in health policy evaluation. Recent research projects include work on attitudes to euthanasia and the costs of pharmacological care of the elderly. She has held a number of public appointments including, inter alia, membership of the Ministerial Advisory Board, Water Service (NI) the National Board for Nursing, Midwifery and Health Visiting and interim chair, ERINI. She is a current member of the Governing Body of BIFHE; the Northern Ireland Public Sector Enterprises Ltd (NI-CO), Department of Trade and Investment; and is currently chair of the Examinations Board, PSNI. She has undertaken consultancy projects in a performance measurement and economic appraisal for a wide range of government departments and public sector organizations and provided policy relevant advice to Ministers, CEOs and civil servants.

Professor Black continues to be active in research and holds research positions on both national and international committees. He is Past-President (1997 -2004) of the European Society for Engineering and Medicine (ESEM) a Regional Fellow of the Royal Society of Medicine and holds Membership of the Institute of Electrical and Electronic Engineers and the Institute of Electrical Engineers. He is a Founder Member of the Institute of Telemedicine and sits on the Council of Telemedicine and eHealth. He was previously Dean of the Faculty of Informatics, Dean of the Faculty of Engineering, Pro Vice





Chancellor of Teaching and Learning and is currently Pro Vice Chancellor of Academic Development and Students Services.

## I. Introduction to the Hosting Institution(s).

Origins of the University date from the foundation of Magee College in Londonderry by a local philanthropist in 1845. The Belfast campus has its roots in the College of Art and Design opened in 1907. The New University of Ulster at Coleraine and the Ulster College (later to become Polytechnic) at Jordanstown, date from 1968 and 1971 respectively. The University of Ulster was established in 1984 by the coming together of these institutions. The resulting institution was unique in that it was the first amalgamation of two institutions from different sides of the binary line. As a result, it combined a much wider range of courses at degree and sub-degree level than those normally found in universities.

Today, the University of Ulster is a large, modern university with approximately 24,500 students. One of the province's biggest businesses, it contributes **£265 million** a year to the local economy through salaries, local contracts, visiting students and the hosting of major events.

The University of Ulster is modern, innovative and accessible with a reputation for welcoming people from all social and academic backgrounds.

The university remain committed to engagement in the region to achieve economic prosperity and we have an established record in working with local business, industry and the community sector. Our programmes prepare our students for worthwhile careers.

The University of Ulster (UU) has robust modern IT, computing, multimedia and videoconferencing facilities to support students and staff engaged in teaching and learning in various fields of specialization, state-of-the-art equipment and software in different areas of teaching and research. The University of Ulster has dedicated virtual Campus One that uses WebCT as its VLE (virtual learning environment) along with a traditional teaching environment. The UU takes pride in providing excellent teaching and research facilities for staff and students and the University ranks as one of the best universities in the UK. It is the biggest University on the island of Ireland. Its library services to support learning, teaching and research are excellent and utilizing state-of-the-art information technologies.

Cultural Development involving Art & Design, Cultural Heritages, Dance, Drama, Literature, Media Studies & Film, Music and Talks & Tours provides a link between the University and the wider world contributing to the growth and expression of the cultural richness of the University for the benefit of staff, students and the region.

Cultural Development in the university initiates and delivers a range of cultural events and services for a variety of audiences and stakeholders.





**The University of Ulster** has the following faculties

■ **Arts**

The Faculty of Arts has five Schools: Art and Design; Languages and Literature; Media and Performing Arts; History and International Affairs; and the Research Graduate School. Through these Schools, the Faculty offers an unusually wide range of courses and options on all four campuses of the University.

■ **Business and Management**

The Faculty consists of nine academic units which, between them, have an establishment of approximately 140 academic staff. These are the Schools of Accounting; Business Organization and Management; Business, Retail and Financial Services; Hospitality and Tourism Management; International Business; Marketing, Entrepreneurship and Strategy (incorporating the Northern Ireland Centre for Entrepreneurship - NICENT); Business Institute; the Research Graduate School; and the Research Institute.

■ **Engineering**

The Faculty of Engineering at the University of Ulster comprises of six Schools, namely the Schools of the Built Environment; Computing and Information Engineering; Computing and Intelligent Systems; Computing and Mathematics; Electrical and Mechanical Engineering; and the Research Graduate School.

■ **Life and Health Sciences**

The Faculty has an international reputation for the quality of its teaching, research and academic enterprise which is carried out within its eight schools and six research institutes. The Schools within the Faculty are: Biomedical Sciences; Environmental Sciences; Health Sciences; Nursing; Psychology; Sports Studies; the Virtual School and the Graduate Research School. The Research Institutes are Biomedical Sciences; Environmental Sciences; Nursing; Psychology; Rehabilitation Sciences; and Sport and Exercise. The Faculty also has an Institute for Postgraduate Medicine and Primary Care.

■ **Social Sciences**

The Faculty of Social Sciences operates across three of the University's four campuses: Coleraine; Jordanstown; and Magee. There are seven schools in the faculty: Communication; Economics and Politics; Education; Law ; Policy Studies; Sociology and Applied Social Studies; and the Research Graduate School

The Jordanstown campus in Newtownabbey is located a few miles north of Belfast on the shore of Belfast Lough. It is a large complex of modern and seventies buildings with views of the Belfast Hills, the Mourne Mountains and County Down. Historic Carrickfergus, with its 12th century castle, harbour and modern marina is a few miles along the Lough. The proximity of the campus to Belfast is a major attraction for students who often chose to live in the city and travel to the campus on the excellent rail, bus and taxi links.

The Jordanstown campus is home to the Sports Institute for Northern Ireland and has excellent facilities for recreational and more serious sporting activities. Modern fitness





facilities include squash courts, sports halls and a large fitness suite. The £6.7 million Learning Resource Centre was recently opened offering hi-tech learning and studying facilities.

The campus is designed around a central Mall, which is a spine for the 17 blocks of academic, study and recreational facilities. The campus is a friendly environment with plenty of cafes, sandwich bars and restaurants at which to meet and relax with friends. There are two banks, a bookshop, a variety of catering facilities, as well as the Students' Union, sports centre, and chaplains' office. There is on-campus accommodation and nearby halls and private accommodation. There are local amenities and bars for those who choose to live in halls.

## J. Introduction to the Hosting City/Region.

Belfast, capital since 1920 of the six counties of Northern Ireland (reorganized into 26 districts in 1973), is an important industrial city and port. It lies beautifully situated on Belfast Lough in the northeast of Ireland, at the mouth of the River Lagan, the county boundary between Down and Antrim. Belfast's shipyards are among the most modern in Europe and for many years Harland and Wolff's dry dock was the largest in the world. Here as elsewhere however, the worldwide crisis in shipbuilding has left its mark.

The city has numerous fine buildings and about 170 churches and small chapels. The central pedestrianized area on the west bank of the River Lagan makes a pleasant place to stroll, with several department stores, shopping arcades, pubs and restaurants. In November each year the city plays host for three weeks to one of the biggest cultural festivals in the British Isles (second only to the Edinburgh Festival). There is excellent access to the coast, the surrounding countryside and Lough Neagh, Ireland's largest lake, all of which are very attractive.

Belfast is a dynamic and rapidly developing city with numerous attractions, some of which are described below:

Belfast Zoo is a world class facility situated on a 55 acre site on Cave Hill overlooking Belfast Lough. The zoo features over 160 species of rare and endangered animals, including gorilla and chimpanzee enclosures, an elephant and giraffe house, underwater viewing of penguins, and free flight aviary. Recent additions to the zoo's collection include a family of singing Moloch gibbons, cape porcupines, and barbary lions. A restaurant, children's playground, and souvenir shop make Belfast Zoo a great family day out. Free parking available.

The Colin Glen Forest for recreation is situated on the Belfast / Lisburn border. Made up of over 200 acres of parklands, wildlife ponds and a lake, the site is divided by the Colin River. Officially recognised as the starting point of the Ulster way, the forest park leads you





to the Belfast Hills including Divis Mountain. This 'green lung' is a haven of tranquillity. The resident Woodland Café offers you further relaxation with a tantalising healthier approach.

The Odyssey is a recent addition to the entertainment scene in Belfast. It features many night clubs, restaurants, bars and also includes bowling, ice hockey, and a large cinema. Plus, concerts and other shows are often held here. There is also the W5 complex and Sheridan IMAX; the list of things to do here goes on and on! If you are going to Belfast, this is a place that you cannot afford to miss.

Cave Hill and the other surrounding mountains are big distinguishing factors in North Belfast. Their beauty and extent should be clear from the first moment you enter the region. There are many things to do on Cave Hill and the surrounding area. Firstly, there are many paths that lead you up and help you experience the stunning views and get a feel for the mountain. Nearby are such places like Belfast Castle and there is even an adventure playground for the kids! Situated to the right of Cave Hill is Belfast Zoo. This is a key attraction in Belfast and can make a great family day out

Belfast Castle is a familiar landmark situated on the Cave Hill. It was first built by the Normans in the late 12th century. Weddings would commonly be held at the castle. The castle offers many services such as a bar/restaurant, an antiques shop and a visitors centre. If you are visiting Belfast this is a sight you cannot afford to miss. While you are there, be sure not to miss the opportunity to go for a peaceful walk on the beautiful Cave Hill.

## **K. Comments on Conference Facilities.**

In the heart of the city of Belfast, Belfast Waterfront Hall has been designed as a multi-purpose venue with ultra-modern facilities to accommodate business, conference, arts and entertainment events.

The copper-domed roof of the Waterfront Hall dominates the prestigious Lanyon Place development. The Auditorium can seat from 380 to 2,245 people in comfort. An elegant interior belies the state-of-the-art facilities. It is as accustomed to hosting international conferences as it is to being the venue for entertainment spectacles.

In the air conditioned Main Auditorium the tiered seating provides uninterrupted views of the stage, whilst seating at ground floor level is entirely removable or can be arranged in a variety of configurations.

Superb facilities include comprehensive sound, lighting and suspension systems, and purpose-built projection, broadcasting and recording rooms. No less than 14 meeting rooms in the business centre are furnished and equipped to a standard suitable for the most prestigious broad meetings, seminar or corporate hospitality event.

Close to the City's airports, ferry terminals, railway stations and motorway links, it is as convenient as it is welcoming.



## **L. Proposed Social/Cultural Programs and Technical Visits**

The social events are a very important part of any conference programme. Northern Ireland is one of Europe's most scenic destinations, just waiting to be discovered. A selection of tours and activities can be tailor-made to include all tastes.

Belfast is an exciting new destination to visit and the range of venues and entertainment on offer will ensure that your delegates will leave with a lasting impression. Some suggestions, which give a flavour of what the city has to offer, might include:

### **Traditional Irish Evening**

A Traditional Irish Evening at Belfast Castle where delegates can taste our sumptuous local produce beginning with a Black Velvet reception and enjoy an evening of traditional Irish music and dancing and join in the 'craic'. The Castle setting together with our rich culture will ensure a truly memorable evening.

### **Civic Reception and Gala Dinner**

City Hall might be the venue for a Welcome Reception hosted by The Lord Mayor followed by a Gala Dinner in the Banqueting Hall. Built in 1906 the interior of this opulent Victorian building is breathtaking and a splendid setting for a formal event.

### **Bailey's Historical Pub Walking Tour**

No big surprise – this tour is always a popular one with the delegates. Join us on a walking tour of Belfast's oldest pubs including those of both architectural and historical importance. Perhaps the most famous is the Crown Liquor Saloon owned by The National Trust and managed by Bass Ireland, 150 years old and a Victorian delight with its old snugs, stain glass windows, gas light lamps and one of the best pints of stout in Belfast. Enjoy the craic, meet the locals en route and sample the local beer!

### **Reception at Northern Ireland Parliament Buildings**

The Northern Ireland Parliament Buildings, commonly called Stormont are situated on an elevated site in the suburbs of East Belfast. Designed by Sir Authur Thornley, this neo-classical building is set on a plinth of Mourne granite and is finished in Portland Stone. The then Prince of Wales officially opened it in November 1932. This building is a stunning location for a drinks reception or a formal dinner. Nomination from a Member of the Local Assembly is required for use of the building.

### **1920's Themed Evening**

This Ulster Folk and Transport Museum ranks among Ireland's foremost visitor attractions and also is a venue, which offers a themed night to remember. Groups of 400 people can be accommodated for social evenings for conference dinners and fork buffets to





barbecues and cocktail receptions. Get the evening into full swing with the sounds of a jazz band. A full catering service is provided and menus are tailored to individual client needs and event style.

**A Blast From the Past**

The Ulster Folk and Transport Museum is also a venue which offers delegates a stroll into the past, exploring how people lived over the centuries. A visit to a typical Ulster town, accompanied by storytelling and traditional music provides the perfect setting for a enjoyable evening. A full catering service is available.

**W5 Interactive Science Centre**

W5 is one of Northern Ireland's premiere visitor attractions. Situated on the banks of the River Lagan, in the heart of Belfast City, W5 is Ireland's first and only interactive discovery centre and offers a contemporary setting sure to make your event unique and memorable. You can have a large hospitality event offering an evening filled with fun and entertainment, were combined use of W5's corporate spaces and interactive exhibits can provide a unique and exciting dimension to any event. Go on a voyage of discovery with the amazing interactive exhibits to from a laser harp to lie detector, whilst enjoying music and refreshments – an evening with a difference to enjoy and remember.

**M. Proposed Costs and Budget and Method of Funding, Including Voluntary Contribution for Support of iNEER/ICEE Secretariat, including Website maintenance (ICEE International Steering Committee Suggests Ballpark Amount of 25% of Conference Income Excluding Grants and Donations). This is promulgated by a memorandum of understanding (MOU) between iNEER/ICEE and the new host for the conference.**

The proposed estimated conference budget is included below. Corporate sponsorship will be sought and will be used to offset costs of conference registration and professional tours.

**Expenses**

£2.00 per cofee break x 8	16	per participant	9600
£12.00 per conference lunch x 5	60	per participant	36000
£20.00 per conference dinner x 5	100	per participant	60000
Transportation	7500		7500
Travel of UU delegates to give status report	4000		4000
CD-ROM proceedings	3000		3000
Audio Visual equipment	3000		3000
Conference services (Professional and student assistance)	4000		4000
Conference bag and badge (£3.00)	3		1800
Publicity and representation materials expenses	5000		5000
		for 600 participants	
iNEER and ICEE/ISC support (including website)			16100
			150000

=====

**£150,000 for 600 participants**





**Income**

Support from the University of Ulster, the Government and other regional Funding	10000	10000
Conference Registration fee	500 for 600 delegates	300000

=====

**£300,000 for 600 participants**

**N. Proposed Dates and Sites for International Steering Committee Meeting for the Autumn Preceding Proposed Conference.**

It is proposed that International Steering Committee meets in September, 2010, from 10<sup>th</sup> to 12<sup>th</sup> September or 2-3 weeks later, depending on the preference of the Steering Committee members for the meeting. The members of the SCM will visit the proposed Conference related institutions in Belfast and Jordanstown, as well as identified places of social and cultural tourist attractions in Northern Ireland, the Giants Causeway, The Mourne Mountains, The Glens of Antrim Odyssey and the Titanic Quarters and the others.

**O. Commitment by the Organizing Committee to Adhere to the ICEE Guidelines as Provided Herein, Including Any Reasonable Future Modification Thereto.**

The ICEE 2011 Belfast/Newtownabbey Northern Ireland Organizing Committee adheres fully to the ICEE Guidelines as provided with this document with all future reasonable modifications.

An appropriate document, reproduced below for completeness, is included to the printed version of this proposal as being distributed among the ICEE Steering Committee Members, properly signed by the Organizing Committee Chair, Dr James Uhomobhi, Northern Ireland.

Belfast, 10.07.2007

**Dr. Win Aung, Ph.D., Dr.h.c., P.E.  
General Secretary of ICEE**

Dear Dr Aung,

On behalf of the Organizing Committee of the ICEE-2011 Conference to be held in Belfast Northern Ireland organized by the University of Ulster, UK, I confirm that the ICEE-2011 Belfast Conference Organizing Committee commits fully to adhere to the ICEE Guidelines as provided herein, in iNEER/ICEE Proposal Guide, including any reasonable future modification thereto.

Dr James Uhomobhi *CPhys MInstP FHEA MBCS CITP*  
Chairman of the ICEE-2011 Belfast/Newtownabbey, Northern Ireland  
Organizing Committee, University of Ulster, Co Antrim BT37 0QB Northern Ireland, UK





## **P. Proposed Call for Papers.**

There are going to be three versions of Calls for Papers, distributed approximately 1- 1/2, 1 and 1/2 year before the conference. The proposed format and contents of the calls for papers will conform to the standards for past ICEE Conferences, an early specimen is included below:

### **International Conference on Engineering Education ICEE-2011**

Belfast, Northern Ireland, UK August 21-26, 2011

#### **CALL FOR PAPERS**

#### **Engineering Sustainability for a Global Economy**

Papers are solicited broadly on the subject of engineering sustainability for a global economy that make use of linking possibilities provided by means of computer and telecommunication networking in order to globalize the education process and thus enhance the possibilities of students and teachers exchange among universities all around the world. The fields of interest include but are not restricted to:

- E-learning technologies
- E-learning experiences with engineering students
- Global trends in engineering education and research
- open and distance learning,
- multimedia teaching and research tools,
- ICT and networking tools in engineering education
- internationalization and globalization of engineering education,
- collaboration between universities and industry,
- internetworking in education ,
- Engineering Ethics
- research and development links,
- role of engineering education in information age and sustainable development,
- Nanotechnology and nanomanufacturing
- Biomedical engineering
- biotechnology and environmental protection.
- engineering education in economic development
- globalization, technologies and sustainable economies

The conference emphasizes development of international partnerships in education and research and serves as a forum for establishing new contacts and discussing new projects to work on in the future. For more information on iNEER, one of the principal sponsors of the conferences, visit: <http://www.ineer.org>.



**Q. Track Records of Conferences**

See past and future events in Belfast (page 56)

**IMPORTANT DATES:**

January 15, 2011: Abstract due/Submission address (online submission is possible through the ICEE-2011 website with a copy to the organizing committee chair; see below)

February 28, 2011: Notification of acceptance

April 15, 2011:

May 15, 2011:

Camera-ready manuscript due date

Registration materials and hotel information mailed

June 30, 2011: Early-registration deadline

**ADDITIONAL INFORMATION**

Further information is available at the ICEE-2011 website:

<http://www.ulster.ac.uk/icee2011/>.

Organizing Committee Chair:

Dr James Uhomobhi *CPhys MInstP FHEA MBCS CITP*

Faculty of Engineering

University of Ulster

Shore Road, Co Antrim, BT37 0QB,

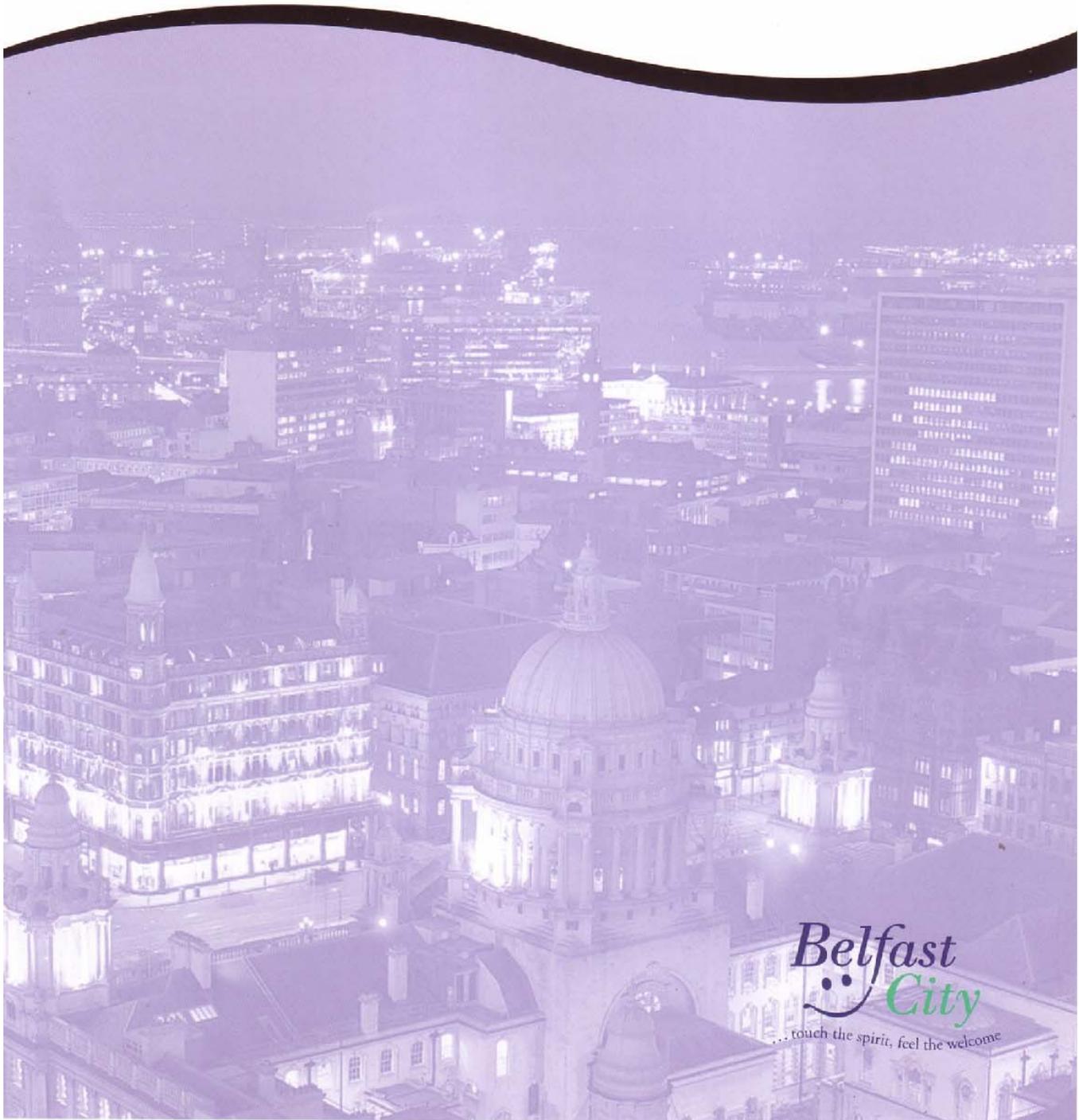
Northern Ireland, UK

Phone: +44 2890 368976, Fax: +44 2890 366216

e-mail: [j.uhomobhi@ulster.ac.uk](mailto:j.uhomobhi@ulster.ac.uk)



# Belfast - the Destination



*Belfast*  
City

...touch the spirit, feel the welcome



Belfast Visitor & Convention Bureau **BVCCB**

supported by





## Welcome to Belfast

Welcome to Belfast, a city where the splendour of its heritage combines with the dynamic promise of its future and the genuine friendliness of its people to create an unforgettable experience for every visitor.

Belfast is a city which will surprise, delight and entertain. It is a city where you will find a past that still breathes; in squares, avenues and streets of magnificent Victorian and Edwardian architecture; in atmospheric old pubs and markets; in the humour and stories of its people and in the miles of docks and crane-lined quays where the magic that created the world's famous ship, Titanic, still lingers.

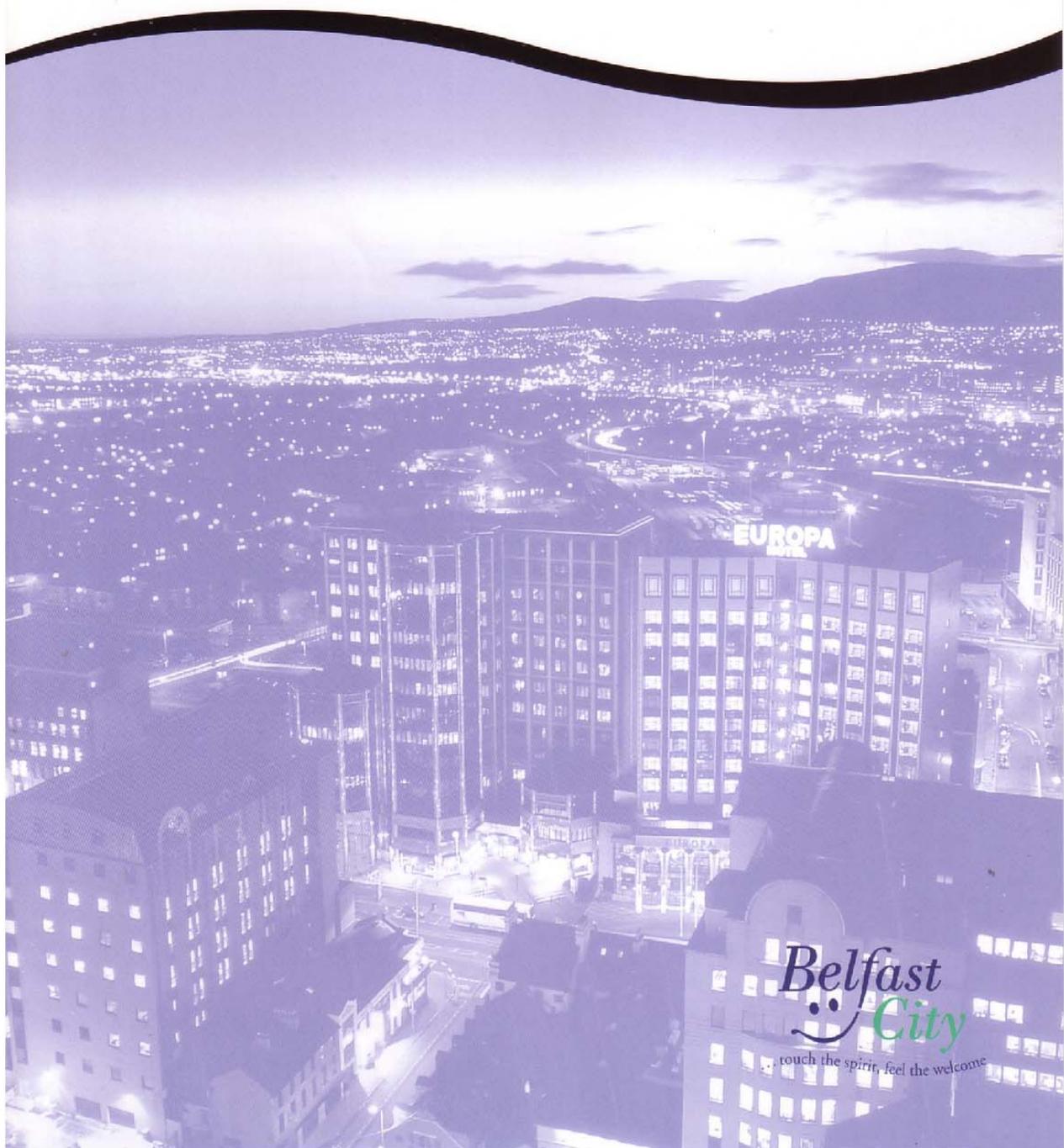
In recent years, Belfast has undergone a metamorphosis with unprecedented investment in tourism infrastructure resulting in a city where you can find first-class hotels, state-of-the-art conference centres and the highest standards and range of choice of restaurants, pubs and clubs.

Belfast is one of the easiest and most comfortable cities in the world to get around and unwind in, so near the country you can be walking deserted beaches or mountain ranges an hour's drive from its centre. It's a city where the warmth of its people is not a cliché, but a welcoming truth, a city which boasts some of the greatest sporting heroes of all times such as George Best, Alex Higgins, Eddie Irvine and Danny Blanchflower and a city which has become a dynamic shopping destination in its own right with major high street brands and retail outlets interspersed with intimate local boutiques.

Belfast City touch the spirit, feel the welcome!



# Why Belfast



*Belfast*  
City

touch the spirit, feel the welcome

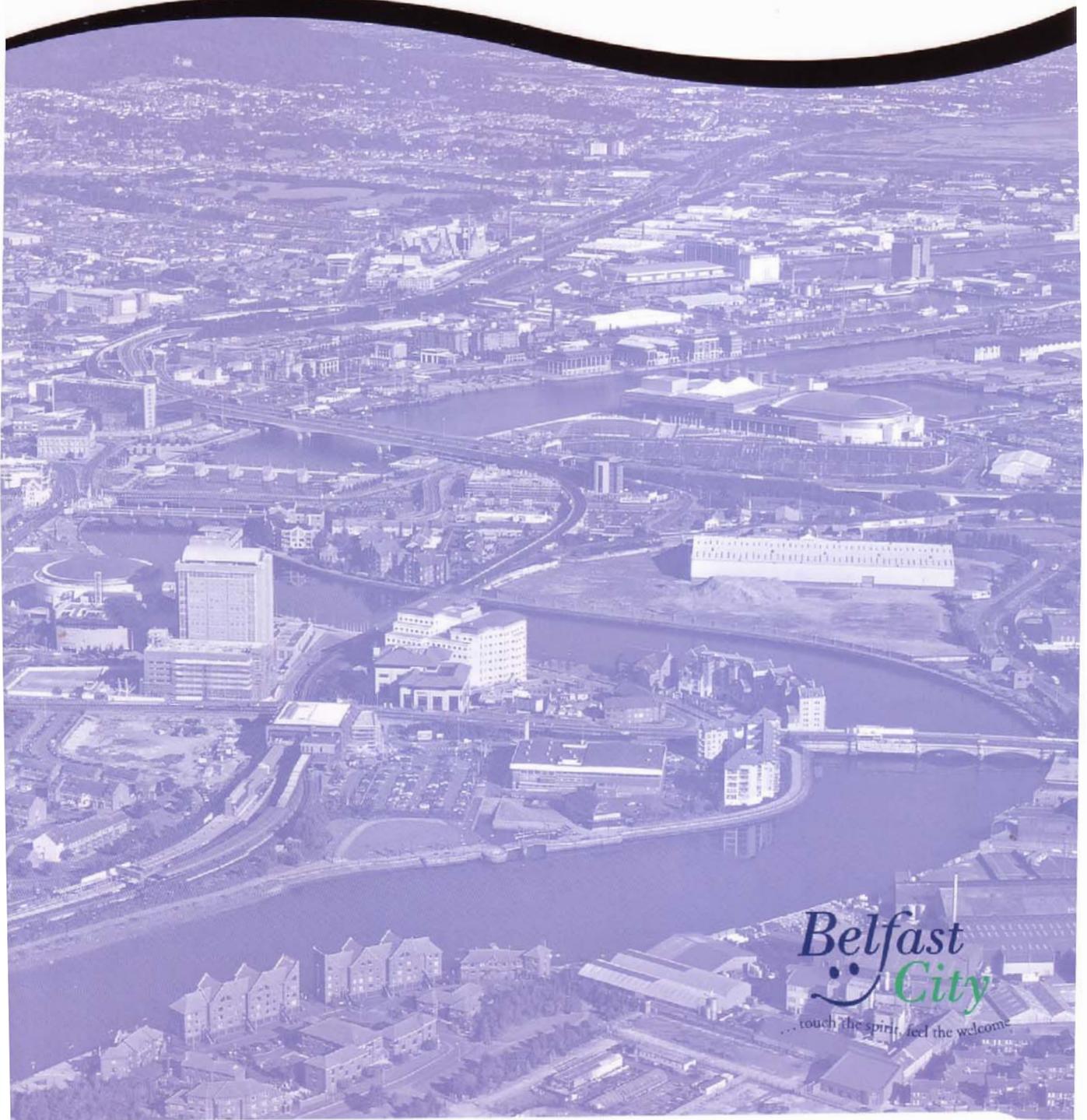


## WHY BELFAST 2011?

- • Belfast is a dynamic and forward looking European destination
- • Northern Ireland has been recommended by the Lonely Planet guide as one of the top ten “Must See” destinations in 2007
- • Belfast is also mentioned in the guide as one of the Top ten “Cities on the Rise”
- • Easy access by air nationally and internationally
- • A tried and tested conference destination
- • State of the art conference facilities
- • A range of quality accommodation all within a 2 mile radius
- • Excellent hospitality at very competitive prices
- • Exciting social programme options
- • Fine cuisine and ‘genuine’ Irish pubs
- • The chance to explore the hidden charms of Ireland
- • Discover what we mean by ‘Touch the Spirit, Feel The Welcome’



# Access into Belfast



*Belfast*  
City

...touch the spirit, feel the welcome.



Belfast Visitor & Convention Bureau **BVCB**

supported by





## Access into Belfast

### By Air

Belfast is easily accessible from major cities in the UK, Europe the USA and Canada with regular scheduled flights coming into both Belfast City and Belfast International Airports. Direct access is available from NewarQNew York with Continental airlines; and directly from Canada, Toronto and Vancouver with Zoom airlines. There are flights to Belfast from many UK regional airports and travel from most UK destinations takes just over 1 hour.

George Best Belfast City Airport is situated just 3 miles from the city centre on the south shores of Belfast Lough. A regular bus service operates from the Belfast City Airport into the city centre bus station at the Europa Hotel. The fare is £1.30 single or £2.20 return. The journey time is approximately 5 minutes.

Belfast International Airport is situated 17 miles north of the city and is served by a regular bus service, which operates every 10 minutes to and from the city centre. The journey time is approximately 25 minutes and is at a cost of £6 single or £9 return.

Over the past year there has been an introduction of many new direct flights from International countries to Belfast.

Airlines operating into Belfast include: Continental Airlines, Flyzoom, bmi, FlyBe, easyJet, bmi baby, Eastern Airways, Jet2, FlyKeen, Airtransat, bnwa and euromanx. (For more information please see the table on the next page)

For those delegates flying into Dublin International Airport it takes approximately two hours from Belfast by road or rail, with regular and direct coach transfers running from the airport to Belfast city.

### By Rail

Delegates travelling into Dublin Airport can travel onwards to Belfast on a high- speed rail link in just 2 hours with trains departing every hour.

### By Bus

Aircoach provides a luxury coach service that runs from Dublin Airport to Belfast City seven days a week on an hourly basis from 7am until 9pm. This service enables anyone flying in to Dublin to travel on to Belfast conveniently and comfortably. The duration of the journey is approximately two hours.



<b>International Destination</b>	<b>Number of Flights per day/ week</b>	<b>Online booking</b>
Alicante	daily	<a href="http://www.easjet.com">www.easjet.com</a>
Amsterdam	daily	<a href="http://www.easyjet.com">www.easyjet.com</a>
Barcelona	daily	<a href="http://www.jet2.com">www.jet2.com</a>
Berlin	3 daily	<a href="http://www.easyjet.com">www.easyjet.com</a> <a href="http://www.airberlin.com">www.airberlin.com</a>
Faro	3 per week	<a href="http://www.easyjet.com">www.easyjet.com</a>
Galway	daily	<a href="http://www.flybe.com">www.flybe.com</a>
Geneva	4 per week	<a href="http://www.easyjet.com">www.easyjet.com</a>
Guernsey	daily	<a href="http://www.flybe.com">www.flybe.com</a>
Ibiza	2 per week	<a href="http://www.easyjet.com">www.easyjet.com</a>
Katowice	3 per week	<a href="http://www.wizzair.com">www.wizzair.com</a>
Krakow	3 per week	<a href="http://www.easyjet.com">www.easyjet.com</a>
Malaga	4 per week	<a href="http://www.easyjet.com">www.easyjet.com</a>
Milan	4 per week	<a href="http://www.jet2.com">www.jet2.com</a>
Murcia	5 per week	<a href="http://www.jet2.com">www.jet2.com</a>
New York	daily	<a href="http://www.continental.com">www.continental.com</a>
Nice	5 per week	<a href="http://www.easyjet.com">www.easyjet.com</a>
Orlando	1 per week	<a href="http://www.flyglobespan.com">www.flyglobespan.com</a>
Palma	2-4 per week	<a href="http://www.easyjet.com">www.easyjet.com</a>
Paris	3 daily	<a href="http://www.easyjet.com">www.easyjet.com</a>
Pisa	3 per week	<a href="http://www.jet2.com">www.jet2.com</a>
Prague	daily	<a href="http://www.jet2.com">www.jet2.com</a>
Rennes	1 per week	<a href="http://www.flybe.com">www.flybe.com</a>
Rome	4 per week	<a href="http://www.easyjet.com">www.easyjet.com</a>
Tenerife	2 per week Nov- March	<a href="http://www.jet2.com">www.jet2.com</a>
Toronto	1 per week	<a href="http://www.flyglobespan.com">www.flyglobespan.com</a> <a href="http://www.airtransat.com">www.airtransat.com</a> <a href="http://www.flyzoom.com">www.flyzoom.com</a>
Toulouse	2 per week	<a href="http://www.jet2.com">www.jet2.com</a>
Vancouver	1 per week	<a href="http://www.f1yzoom.com">www.f1yzoom.com</a>
Warsaw	3 per week	<a href="http://www.wizzair.com">www.wizzair.com</a>



<b>UK Destination</b>	<b>Number of Flights per day! week</b>	<b>Online booking</b>
Aberdeen	1 daily	<a href="http://www.flybe.com">www.flybe.com</a>
Birmingham	9 daily	<a href="http://www.flybe.com">www.flybe.com</a> <a href="http://www.bmibaby.com">www.bmibaby.com</a>
Blackpool	3 daily	<a href="http://www.flybnwa.co.uk">www.flybnwa.co.uk</a>
Bournemouth	4 per week	<a href="http://www.jet2.com">www.jet2.com</a>
Bristol	3 daily	<a href="http://www.easyjet.com">www.easyjet.com</a>
Cardiff	6 daily	<a href="http://www.bmibaby.com">www.bmibaby.com</a> <a href="http://www.flybe.com">www.flybe.com</a>
Cork	daily	<a href="http://www.aerarann.com">www.aerarann.com</a>
Doncaster Sheffield	2 daily	<a href="http://www.flybe.com">www.flybe.com</a>
East Midlands	8 daily	<a href="http://www.bmibaby.com">www.bmibaby.com</a>
Edinburgh	8 daily	<a href="http://www.flybe.com">www.flybe.com</a> <a href="http://www.easyjet.com">www.easyjet.com</a>
Exeter	daily	<a href="http://www.flybe.com">www.flybe.com</a>
Glasgow	8 daily	<a href="http://www.flybe.com">www.flybe.com</a> <a href="http://www.easyjet.com">www.easyjet.com</a>
Inverness	daily	<a href="http://www.easyjet.com">www.easyjet.com</a> <a href="http://www.flybe.com">www.flybe.com</a>
Isle of Man	3 daily	<a href="http://www.flybnwa.co.uk">www.flybnwa.co.uk</a>
Isle of Man	3 daily	<a href="http://www.euromanx.com">www.euromanx.com</a>
Leeds Bradford	5 daily	<a href="http://www.flybe.com">www.flybe.com</a> <a href="http://www.jet2.com">www.jet2.com</a>
Liverpool	11 daily	<a href="http://www.flybe.com">www.flybe.com</a> <a href="http://www.easyjet.com">www.easyjet.com</a>
London City	2 daily	<a href="http://www.flybe.com">www.flybe.com</a>
London Gatwick	8 daily	<a href="http://www.flybe.com">www.flybe.com</a> <a href="http://www.easyjet.com">www.easyjet.com</a>
London Heathrow	8 daily	<a href="http://www.flybmi.com">www.flybmi.com</a>
London Luton	5 daily	<a href="http://www.easyjet.com">www.easyjet.com</a>
London Stansted	5 daily	<a href="http://www.easyjet.com">www.easyjet.com</a>
Newcastle	5 daily	<a href="http://www.fiybe.com">www.fiybe.com</a> <a href="http://www.easyjet.com">www.easyjet.com</a>
Newquay	daily May -Sept.	<a href="http://www.fiybe.com">www.fiybe.com</a>
Southampton	4 daily	<a href="http://www.fiybe.com">www.fiybe.com</a>



## **AIRPORT INFORMATION**

Many daily flights link Belfast's two airports with the four London airports - Heathrow, Gatwick, Luton and Stansted. Daily scheduled flights also operate from most British regional airports, the Republic of Ireland, Alicante, Amsterdam, Barcelona, Berlin, Faro, Geneva, Malaga, Murcia, New York/Newark, Nice, Palma, Paris, Pisa, Prague, Rome, Tenerife, Toronto and during the summer, Vancouver.

### **George Best Belfast City Airport**

Belfast BT3 9JH

T: 028 9093 9093 F: 028 9093 9094

[www.belfastcityairport.com](http://www.belfastcityairport.com)

Two miles from the commercial heart of the city. New terminal including the airline business lounges and conference centre. High frequency flights to many UK cities and connections worldwide. Belfast City Airport is a great gateway to Northern Ireland.

### **Getting to Belfast from George Best Belfast City Airport.**

**By Bus:** The Airlink service operates between the airport and Belfast City Centre every 20 minutes, at peak times Monday to Friday, every 30 minutes on a Saturday and at 30 or 60 minute intervals on a Sunday. This service (route no. 600) operates between 0600 hrs and 2150 hrs, and costs £2.00 for a single journey. The "Airporter" service operates 9 coaches daily to Londonderry. For booking information, please phone 028 7126 9996.

**By Rail:** A shuttle bus service operates between the Airport Terminal and the adjacent rail halt at Sydenham. There is a twice hourly rail service (0630-1800) Monday-Friday to Central and Victoria Street Stations. Please check the timetable for services after 18.00 and on Saturday and Sunday. The approximate cost to Central Station is £1.10. Connections are available from Central Station to the rest of the rail network in Northern Ireland and the Irish Republic.

**By Taxi:** Approved taxis operate from the airport taxi rank directly outside the terminal building. All taxis are wheelchair-friendly. The approximate cost to Belfast City Centre is £7.00



### **Belfast International Airport**

Belfast BT29 4AB T: 028 9448 4848

[www.belfastairport.com](http://www.belfastairport.com)

Located just 20 minutes from Belfast City Centre, Belfast International Airport is the premier gateway to Northern Ireland, serving a broad range of business and leisure destinations.

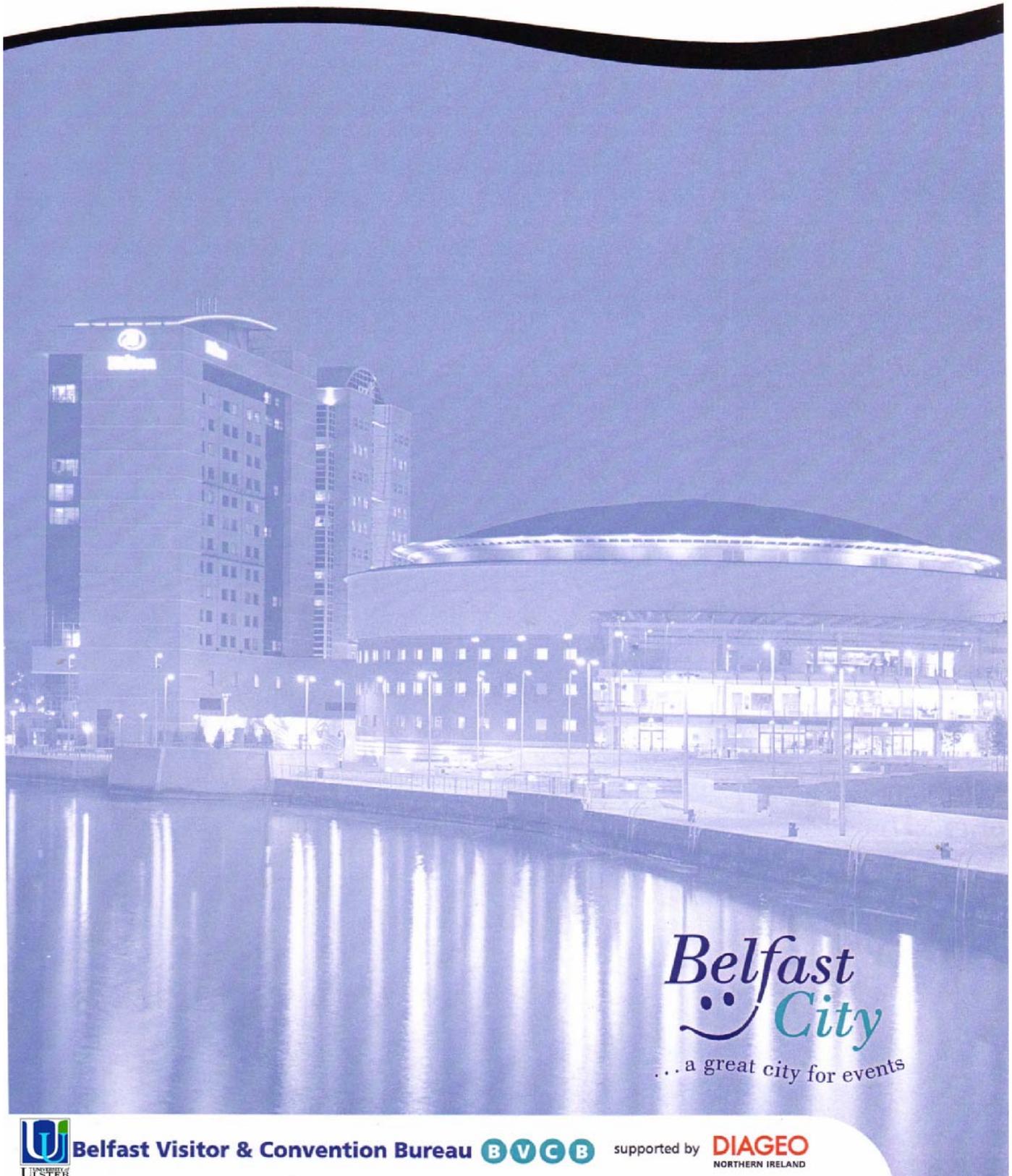
### **Getting to Belfast from Belfast International Airport.**

**By Bus:** The Translink Airbus service (route no. 300) operates between the airport and Belfast City Centre at 10 minute intervals at peak times (7am - 5.30pm) Mon - Fri. 20 minute service on Saturdays. 30 minute service on Sundays. This service operates 24 hours a day.

“Airporter” operate an hourly coach service to/from Londonderry and the North East. For current schedule information and fares contact Airporter on 028 7126 9996 or log on to [www.airporter.co.uk](http://www.airporter.co.uk)

**By Taxi:** The International Airport Taxi Company, official taxi operator for the airport, have taxis available for hire outside the terminal building. Only taxis approved by BIA are permitted to use the taxi rank. A list of sample fares is displayed in the exit hall of the terminal building. The fare to Belfast City centre is approx. £25.00.

# Proposed Venue



*Belfast*  
 *City*  
... a great city for events



28<sup>th</sup> June 2007

Dr James Uhomobhi  
 Lecturer & Faculty E-Learning Coordinator  
 University of Ulster,  
 Shore Road,  
 Newtownabbey,  
 BT37 0QB

Dear James,

Re International Conference on Engineering Education (ICEE), 21<sup>st</sup>-26 August 2011 or 28<sup>th</sup> August – 2<sup>nd</sup> September 2011

<b>Event</b>	ICEE. 1 day set up, 4 day conference, 1 day social programme	
<b>Dates</b>	2011	
<b>Delegates</b>	600 delegates	
<b>Format</b>	Plenary	600 x theatre style
	Syndicate Rooms	Number to be confirmed
	Exhibition	40 exhibition stands
	Catering	Refreshments and lunch



*Managing Director: Tim Husbands, B.A., M.I.L.A.M.*  
 Belfast Waterfront Hall, Belfast City Council,  
 2 Lanyon Place, Belfast, Northern Ireland BT1 3WB.  
 Tel: (028) 9033 4400. International: +44 28 9033 4400. Fax: (028) 9024 9862.



## Room Requirements

### Plenary

### Main Auditorium

The Main Auditorium, due to its design, has a flexible capacity of between 350 and 2000 delegates. Those areas of the Hall not in use are simply down-lit to disguise their presence; therefore, a conference of 600 delegates can be comfortably accommodated in this space.

### Syndicate Rooms

### Main Auditorium

Main Auditorium is also ideal as a breakout area.

### Studio

The Studio is a split level auditorium that will comfortably accommodate 360 delegates seated in a tiered bleacher theatre style seating arrangement that ensures uninterrupted views of the stage.

## Smaller Meeting Rooms at the Belfast Waterfront Hall

Rooms	Theatre	Classroom	Boardroom	Lunch/ Dinner	Reception	Floor Area
Green Room	90	50	30	60	100	99m2
Lagan	55	20	20	40	70	79.5m2
Canberra	50	25		40	60	64m2
VIP	40	20	12	30	60	72m2
Pirrie	30	16	16	20	30	30.66m2
Blackstaff	30	18	14	20	30	35m2
Titanic	40	16	16	20	30	41m2
Olympic	25	16	12	10	30	28m2
Britannic	20	12	10	10	20	22.26m2
Conductor	20	12	8	10		18.06m2
Soloist	20	12	8	10		18.90m2
Harland	20	12	8	10		18.90m2
Andrews	20	12	8	10		18.90m2
Farset	20	14	8	10		24m2
Ritchie	20	12	8	10		18.48m2



**Exhibition**

Exhibition Area	Area	Stands
Gallery Level One	211m2	11*
Gallery Level Two	243m2	13*
Concourse	500m2	9*
*Varying sizes		

The Waterfront Hall would be able to accommodate 40 exhibition stands split between these three levels.

**Catering**

Mount Charles are the appointed caterers at the Belfast Waterfront Hall and I have attached a menu for your review. Please note that this is only a sample menu and can be tweaked depending on your catering requirements.

Whether it be a first class banquet, a delegate reception or a themed gala dinner, a boardroom lunch or a light dinner, we have the skills and the facilities to make the occasion as memorable for the service as it is for the food itself.

Refreshments could potentially be served in the Gallery areas where the exhibition will be displayed and lunch in the Bar areas. These areas are glass fronted and provide superb views of the city's skyline as well as the River Lagan.

Please note that final delegate numbers will determine the catering options available for your event. Based on 600 delegates, lunch would most likely need to be a standing buffet with the possibility of occasional seating

**Civic Reception**

It is envisaged that Belfast City Council may wish to contribute to the success of the event through a Civic Reception.

**Audio-Visual**

A basic level of sound and lighting is provided when hiring the both the Main Auditorium and the Studio. This includes **top table, lectern, drape kit, in-house sound system, hard wired top table microphones, hard wired lectern microphone, and conference level lighting.**

Belfast Waterfront Hall also has a full range of audio-visual equipment should you have additional a/v requirements. I have attached a technical price list for your review. Please note that this price list is valid for 2007 and not 2011 and so a price increase is to be expected.





Wireless broadband facilities are available in all front of house areas.  
Details are available on request.

**Staffing** Also included in the hire package are an appropriate number of front of house stewards, an event coordinator and a sound and lighting technician.

**Availability** Currently provisionally holding all the proposed areas on 21<sup>st</sup>-26<sup>th</sup> August 2011 and 28<sup>th</sup> August- 2<sup>nd</sup> September 2011.



**International Conference on Engineering Education (ICEE), 2011**

**\*\*Please note that the following room hire rates are based on 2010 rates and not 2011 rates.**

**Sunday - Access and Build Day (0900-2300)**

Main Auditorium	£4715	
Studio	£756	
Concourse	£719	
Gallery Level One	£304	
Gallery Level Two	£364.50	
		<b>£6585.50</b>

**Monday (0900-2300)**

Main Auditorium	£9430	
Studio	£1512	
Concourse	£1438	
Gallery Level One	£608	
Gallery Level Two	£729	
		<b>£13,717.00</b>

**Tuesday (0900-2300)**

Main Auditorium	£9430	
Studio	£1512	
Concourse	£1438	
Gallery Level One	£608	
Gallery Level Two	£729	
		<b>£13,717.00</b>

**Wednesday – Social Programme**

**Thursday (0900-2300)**

Main Auditorium	£9430	
Studio	£1512	
Concourse	£1438	
Gallery Level One	£608	
Gallery Level Two	£729	
		<b>£13,717.00</b>

**Friday (0900-1800)**

Main Auditorium	£7545	
Studio	£1321	
Concourse	£1250	
Gallery Level One	£608	
Gallery Level Two	£729	
		<b>£11,453.00</b>

**Total Room Hire excluding smaller breakout rooms: £59,189.50 + VAT**

**20% Association Discount**  
**£11,837.90**  
**£47,351.60 + VAT**

\*Please note that when hiring the Main Auditorium and the Studio, Bar Level one and two are complimentary when used solely for catering purposes. If however it is used for any other reason, i.e. exhibition, a cost will be incurred.





Please Note:

- The above rates are based on 2010 and 2011 so an increase in room hire is to be expected.
- A tailored technical/audio-visual quotation can be prepared should you require more detailed information.
- Set up days are 50% of the full day room hire rate.
- Associations and Registered Charity's are eligible to a 20% discount on room hire.
- **Belfast Waterfront Hall carries public liability insurance, but we also request the hirer to carry public liability insurance as the hirer could be held partly responsible for loss, damage, or injury which arises through the hirer's organisation of the event in the hall. Further clarification is available on request.**
- Belfast Waterfront Hall have appointed ProParamedics Ltd as the provider of first aid services for those events which have more than 500 people in attendance. Please see letter attached for more details on rates.
- Belfast Waterfront Hall operates a non smoking policy.
- Technical prices and menu's which are attached are priced for 2007 and not 2011 so an increase in cost is to be expected.

I trust this is to your satisfaction, but please do not hesitate to contact me should you wish to discuss details of your event further.

Kindest Regards,

***Ally Hill***

***Sales Executive – GB and International***

***Belfast Waterfront Hall***

[salesexecgb@waterfront.co.uk](mailto:salesexecgb@waterfront.co.uk)



**Room hire rates for smaller breakout rooms at the Belfast Waterfront Hall (Based on 2010)**

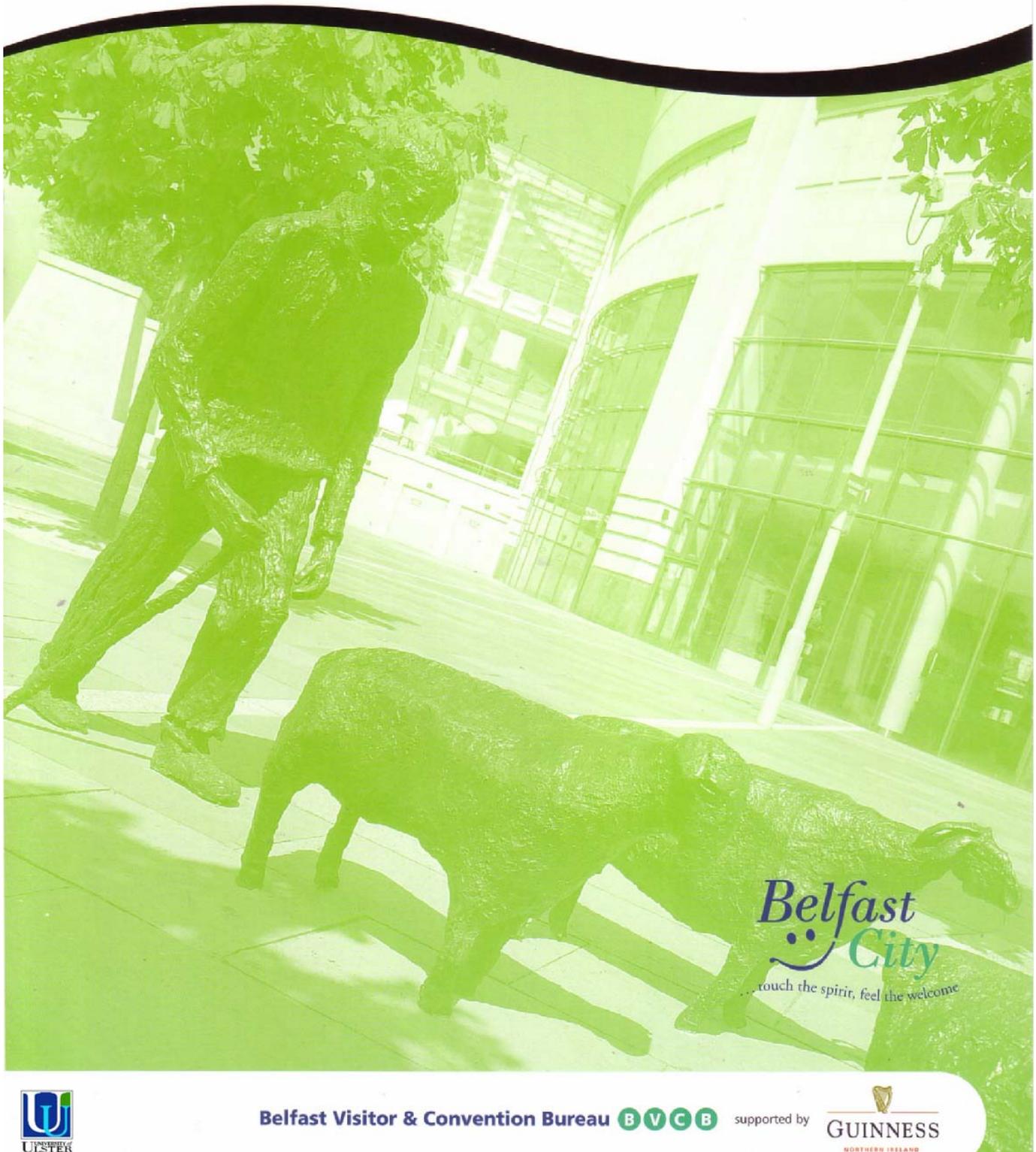
<b>Room</b>	<b>Full Day Room Hire Rate (0900-2300)</b>	<b>Day Room Hire Rate (0900-1800)</b>
<b>Green Room</b>	£667	£532
<b>Lagan</b>	£547	£486
<b>Canberra</b>	£541	£478
<b>VIP</b>	£568	£478
<b>Pirrie</b>	£365	£304
<b>Blackstaff</b>	£243	£182
<b>Titanic</b>	£383	£334
<b>Olympic</b>	£243	£182
<b>Britannic</b>	£324	£257
<b>Conductor</b>	£243	£182
<b>Soloist</b>	£243	£182
<b>Harland</b>	£243	£182
<b>Andrews</b>	£243	£182
<b>Farset</b>	£243	£182
<b>Ritchie</b>	£243	£182
<b>Boardroom</b>	£478	£381



The Jordanstown campus is located a few miles north of Belfast on the shore of Belfast Lough. It is a large complex of modern and seventies buildings with views of the Belfast Hills, the Mourne Mountains and County Down. Historic Carrickfergus, with its 12th century castle, harbour and modern marina is a few miles along the Lough. The proximity of the campus to Belfast is a major attraction for students who often chose to live in the city and travel to the campus on the excellent rail, bus and taxi links.



# Conference Organisation



Belfast Visitor & Convention Bureau **BVCB** supported by





## Professional Conference Organization

Belfast Visitor and Convention Bureau is the lead organization responsible for the promotion of the city as a business and leisure tourism destination. The Convention Bureau is a non profit making organization which exists to offer free and impartial advice to associations and companies considering holding their conference or meeting in Belfast.

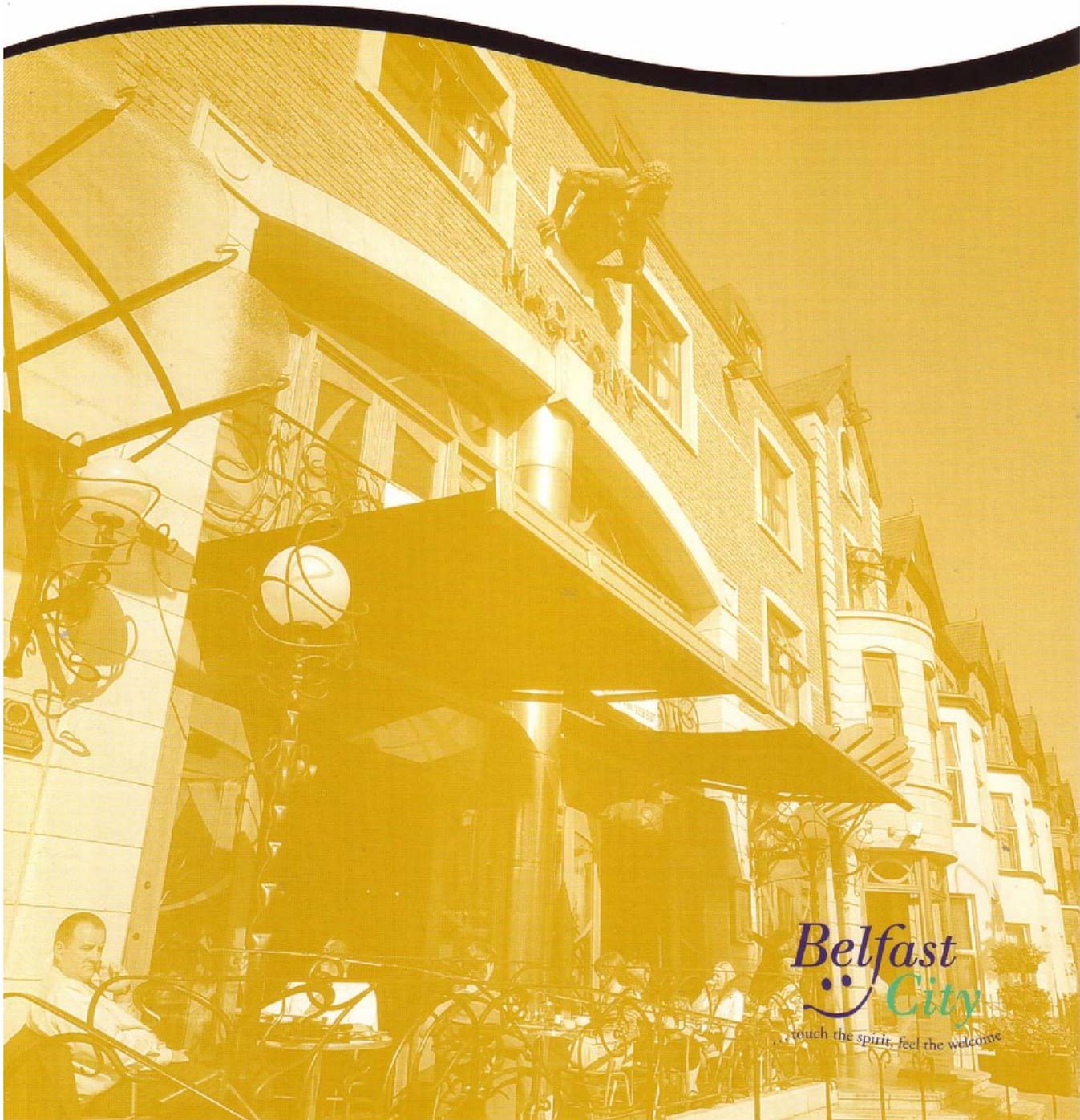
To assist in organizing an event, there exists the possibility to avail of the services of an event management company or a professional conference organizer. As a membership based organization, BVCB have a number of management companies which can be recommended to organize your conference.

The following list of services are a sample of those services which can be offered by a conference organizer;

- Creation of a conference pack, to include a conference programme
- Management of conference budget
- Liaising with venue
- Manage postal registrations and registration during the conference
- On site registration
- Creation and fulfillment of social and partner programmes
- Meet and greet services
- Conference marketing
- Sourcing of sponsorship

As a key component of BVCB's services, and in conjunction with the local organizing committee, BVCB will oversee the tender process to recruit the most suitable conference organizer.

# Accommodation in Greater Belfast



*Belfast*  
*City*  
... touch the spirit, feel the welcome



## Accommodation Allocation in Belfast

Category	Name of hotel	No. of Rooms	Average Costs	Breakfast incl.	Taxes incl.
5 star	Hilton Belfast	100	£160 single! £170 double	yes	yes
4 star	Radisson Belfast	40	£160 single! £170 double	yes	yes
	Holiday Inn Belfast	60	£149 Single! £159 double	yes	<b>Yes</b>
	Hastings Europa Hotel	100	£130 single! £150 double	Yes	Yes
3 star	Jurys Inn	50	£105 single! £112_twin	yes	yes
	Days Hotel	80	£95 single! £105 double	Yes	yes
Campus	University of Ulster Jordanstown	tbc	£40 single	No	yes
	Queens University Belfast	Tbc	£50 single	No	yes

There are over 3000 bed spaces in the Greater Belfast area a wealth of B&B's and a range of campus accommodation. For a wider range of hotel accommodation in the city, please see attached table.

Belfast Visitor & Convention Bureau operates a free Accommodation Booking System for conference organizers holding an event in the city.



## ACCOMMODATION IN GREATER BELFAST

Hotel	Star Rating	No. Bedrooms	Distance from City Centres
Hilton Belfast	5	195	City centre
Culloden Hotel	5	79	20 minutes transfer by bus
McCausland Hotel	4	61	City centre
The Europa Hotel	4	184	City centre
Stormont Hotel	4	109	20 minutes transfer by bus
Ten Sq	4	23	City centre
Hilton Templepatrick	4	130	30 minutes transfer by bus
Dunadry Hotel	4	83	30 minutes transfer by bus
Holiday Inn	4	170	City centre
Wellington Park Hotel	4	75	10 minutes transfer by bus
Malone Lodge	4	50	10 minutes transfer by bus
Ramada Hotel	4	124	10 minutes transfer by bus
Radisson SAS	4	120	City centre
Jury's Belfast Inn	3	190	City centre
Dukes Hotel	3	21	10 minutes transfer by bus
Madisons Hotel	3	35	10 minutes transfer by bus
Express by Holiday Inn	3	114	5 minutes transfer by bus
Travel Lodge	3	95	City centre
Park Avenue Hotel	3	56	10 minutes transfer by bus
La Mon Country House	3	78	20 minutes transfer by bus
Lansdowne Hotel	3	25	20 minutes transfer by bus
Days Hotel	3	241	City centre

- In addition to hotel accommodation, there are in the region of 1,000 campus bedrooms in the city as well as a wealth of Bed and Breakfast accommodation, where hospitality is of the highest standard.
- Belfast Visitors and Convention Bureau operates a free of charge Accommodation Booking System for conference organizers holding an event in the city.
- Social delegates rates can be secured by BVCB when handling the accommodation for the event.



## Online Accommodation Booking Service

Belfast Visitor and Convention Bureau operate an online accommodation booking service which is offered free of charge to all parties organising a conference or meeting in the City.

A block booking of bedrooms is made far in advance of the conference at hotels of the conference organiser's choice. This guarantees availability of rooms to delegates at competitive rates. Hotels are approached and asked for an allocation of rooms and preferential room rates.

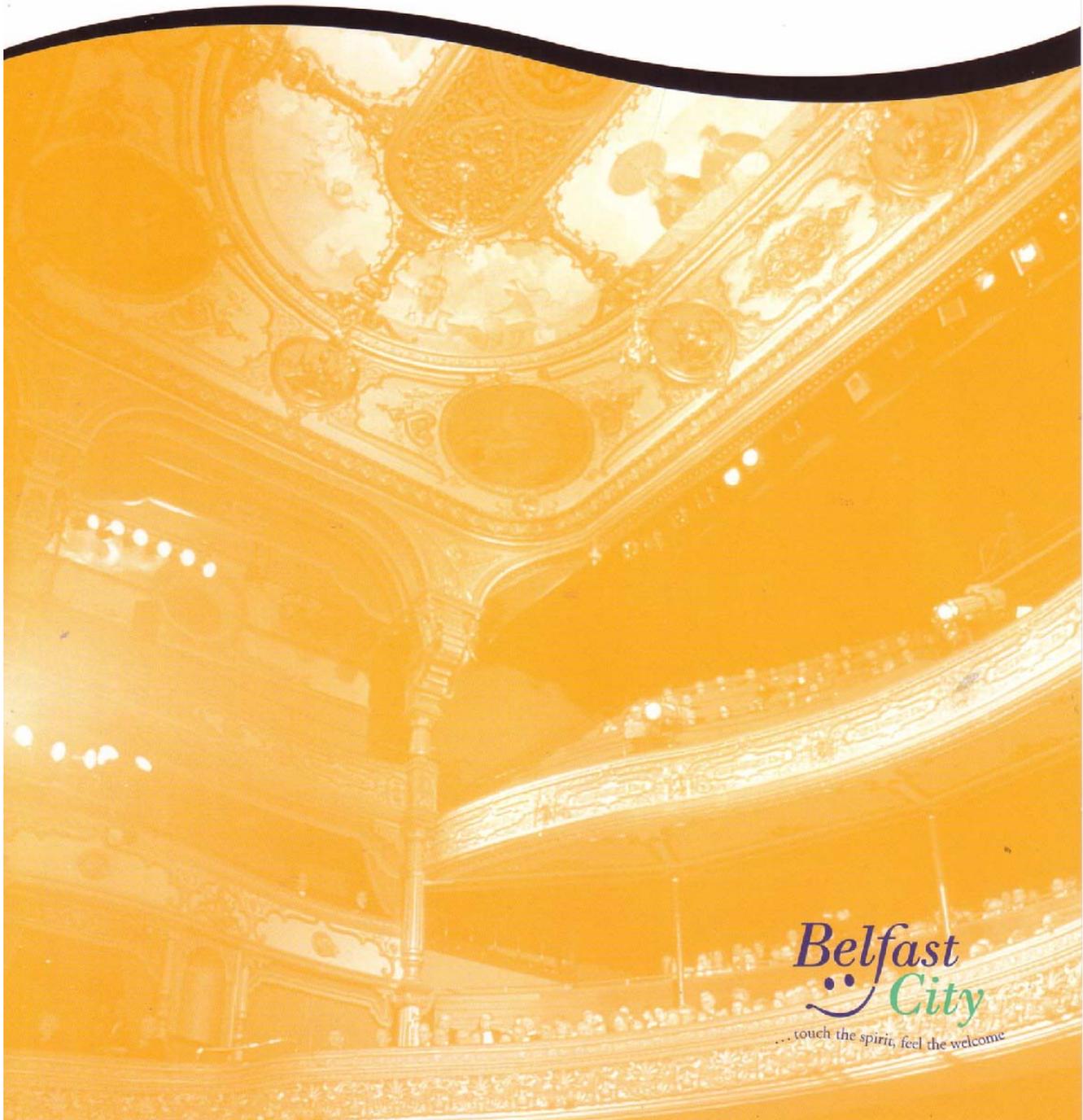
After consultation with the conference organisers/ local committee, the rooms are the uploaded on the web site [www.conferencebookings.co.uk](http://www.conferencebookings.co.uk), along with a description of the hotel & distance from the venue.

A web page is created exclusively for a specific conference. When delegates log onto the web site, they are presented with a page detailing information about their conference. Delegates may select a payment method either credit card or pro forma (invoice & full payment before the conference).

Delegates can view their booking at any time by logging onto the web site as a delegate using the password given in their booking confirmation. Event organisers market the web site on their own web sites & the literature they send to delegates.

The system is backed up with a member of staff who is available Monday to Friday via telephone and email.

# Social Programme Suggestions



*Belfast*  
  
...touch the spirit, feel the welcome



## **SOCIAL PROGRAMME SUGGESTIONS**

The social events are a very important part of any conference programme. Northern Ireland is one of Europe's most scenic destinations, just waiting to be discovered. A selection of tours and activities can be tailor-made to include all tastes.

Belfast is an exciting new destination to visit and the range of venues and entertainment on offer will ensure that your delegates will leave with a lasting impression. Some suggestions, which give a flavour of what the city has to offer, might include:

### **Traditional Irish Evening**

A Traditional Irish Evening at Belfast Castle where delegates can taste our sumptuous local produce beginning with a Black Velvet reception and enjoy an evening of traditional Irish music and dancing and join in the 'craic'. The Castle setting together with our rich culture will ensure a truly memorable evening.

### **Civic Reception and Gala Dinner**

City Hall might be the venue for a Welcome Reception hosted by The Lord Mayor followed by a Gala Dinner in the Banqueting Hall. Built in 1906 the interior of this opulent Victorian building is breathtaking and a splendid setting for a formal event.

### **Bailey's Historical Pub Walking Tour**

No big surprise — this tour is always a popular one with the delegates. Join us on a walking tour of Belfast's oldest pubs including those of both architectural and historical importance. Perhaps the most famous is the Crown Liquor Saloon owned by The National Trust and managed by Bass Ireland, 150 years old and a Victorian delight with its old snugs, stain glass windows, gas light lamps and one of the best pints of stout in Belfast. Enjoy the craic, meet the locals en route and sample the local beer!



### **Reception at Northern Ireland Parliament Buildings**

The Northern Ireland Parliament Buildings, commonly called Stormont are situated on an elevated site in the suburbs of East Belfast. Designed by Sir Authur Thornley, this neo-classical building is set on a plinth of Mourne granite and is finished in Portland Stone. The then Prince of Wales officially opened it in November 1932. This building is a stunning location for a drinks reception or a formal dinner. Nomination from a Member of the Local Assembly is required for use of the building.

### **1920's Themed Evening**

This Ulster Folk and Transport Museum ranks among Ireland's foremost visitor attractions and also is a venue, which offers a themed night to remember. Groups of 400 people can be accommodated for social evenings for conference dinners and fork buffets to barbecues and cocktail receptions. Get the evening into full swing with the sounds of a jazz band. A full catering service is provided and menus are tailored to individual client needs and event style.

### **A Blast From the Past**

The Ulster Folk and Transport Museum is also a venue which offers delegates a stroll into the past, exploring how people lived over the centuries. A visit to a typical Ulster town, accompanied by storytelling and traditional music provides the perfect setting for a enjoyable evening. A full catering service is available.

### **W5 Interactive Science Centre**

W5 is one of Northern Ireland's premiere visitor attractions. Situated on the banks of the River Lagan, in the heart of Belfast City, W5 is Ireland's first and only interactive discovery centre and offers a contemporary setting sure to make your event unique and memorable. You can have a large hospitality event offering an evening filled with fun and entertainment, were combined use of W5Ts corporate spaces and interactive exhibits can provide a unique and exciting dimension to any event. Go on a voyage of discovery with the amazing interactive exhibits to from a laser harp to lie detector, whilst enjoying music and refreshments — an evening with a difference to enjoy and remember.



## Sample Itineraries

### A DAY IN BELFAST

George Birmingham in 1934 wrote.

‘I was born in Belfast and brought up to believe that, like Saint Paul, I am a citizen of no mean city’

#### ***NO MEAN CITY***

In 1810 Belfast had a population of 20,000 by 1910 the figure stood at 386,947, a rate of growth unequalled by any other urban centre in the British Isles. The efforts of these energetic and enterprising people made Belfast world leaders in Linen production, Ship building, Tobacco manufacturing, Rope making and Lemonade!

- 0845      Depart hotel for Belfast City Hall
  
- 0900      Guided Tour of ‘The Stone Titanic’  
 The City Hall was built around the time the notion for the Titanic was being conceived and as such the ship reflected the magnificence and grandeur that can be seen in the City Hall today.
  
- 1000      Depart City Hall for one of Belfast’s newest boutique hotels, Ten Square, for refreshments. Housed in a converted linen warehouse its architecture reflects the Victorian splendour of Belfast.
  
- 1045      Depart Bar Red for a Guided Walk Andrews around Edwardian Belfast. View the many sights that would have been familiar to Thomas Andrews, the designer of the Titanic
  
- 1200      Arrive at Donegall Quay for a boat trip to the actual place on Belfast Lough into which the Titanic was launched on **31st** May 1911.
  
- 1300      Depart by luxury coach for Belfast Castle



- 1330 Arrive Belfast castle for **Lunch**  
 Built in 1867-70 this Scots Baronial style castle stands on the hillside above Belfast beneath the profile of our sleeping Giant who inspired Jonathan Swift when writing Gulliver's Travels.
- 1445 Depart by luxury coach for a guided tour of Belfast's Living history  
 For 30 years Belfast has been featured throughout the world by the media as a city in conflict. On a tour of the areas most associated with the 'Troubles' you will gain an insight into the history of the conflict, culminating in a visit to Stormont, Belfast's finest building for a guided tour, to learn of the political developments for the way forward.
- 1630 Arrive at the Merchant Hotel for a 'Victorian Afternoon Tea' with Jazz Band accompaniment.  
  
 The Merchant Hotel in Waring Street has long been admired for its distinctive architectural style. Both in its former life as the headquarters of the Ulster Bank and now, after its extensive refurbishment.  
  
 This formidable Giffnock sandstone structure was purpose built as the headquarters of the Ulster bank. The site was originally acquired in 1836.
- 1730 End



## A BREATH OF FRESH AIR

Northern Ireland offers many opportunities for escape from the confines of the Boardroom or Office. A beautiful garden, a gentle walk, original craft production or simply a journey into the past.

**The following iday tours can be included in a package or expanded to a specific theme.**

### ‘DOWN’ THE GARDEN PATH

Northern Ireland has one of the best gardening climates in the world and some of the most beautiful gardens are to be found here. Plants from all over the world thrive here — even better sometimes than in their native habitat. The day starts at Mount Stewart on the side of Strangford Lough where you can see almost every style of gardening popular over the last 200 years. Formal and informal gardens are surrounded by woodland and enclose a five-acre lake.

0900 Depart hotel for Mount Stewart House and Gardens

1000 Arrive Mount Stewart House and Gardens

Visit to house

A) Guests depart on a tour of the House followed by light refreshments.

Or..

B) Watch a flower arranging display during which refreshments will be served.

1100 Garden Tour

All guests will then be taken on a Garden tour lead by a gardener with specialist knowledge of plants suitable for flower arrangements.

A notebook and pencil will be provided for note taking.

1200 Depart Mount Stewart for Greyabbey



1215 Arrive at the 12th Century Cistercian Monastery of Grey Abbey.

Guided tour of the Physick garden. The garden contains a selection of the plants used in medieval times by the monks to cure ailments. These plants and herbs used in ancient remedies are still used today in the manufacture of modern drugs and in homeopathic medicine.

1245 Depart Greyabbey for Ballywalter house

1300 Arrive Ballywalter House and Gardens

Enjoy Lunch in the exquisite Conservatory surrounded by exotic plants before strolling to the Lake set in the extensive gardens.

1430 Depart for a scenic drive along the shores of Strangford Lough to Portaferry.

1515 Embark Ferry. Portaferry to Strangford

1530 Arrive Strangford

Scenic drive through the Lecale peninsula, following in the footsteps of St Patrick, the patron Saint of Ireland, to Castle Ward

1545 Arrive at Castle Ward

Castle Ward house is set in parkland running down to the shores of Strangford Lough. The 40 acres of garden contain a Sunken Garden with an exotic Victorian air, a Rock Garden featuring dwarf conifers, an arboretum and Lime Avenue.

Refreshments will be served in the Stable Yard.

1700 Depart Castle Ward

1800 Return to hotel



## CRAFT TOUR

The Craft Tour journey takes us through the stunning scenery surrounding Lough Neagh, the largest body of inland water in the British Isles and home to the world's largest Eel Fishery.

0830 Depart Belfast — M2 Motorway

0915 Exit M2 for Cookstown

0930 Arrive at Inisor Jewellery

At this 'Island of Gold' you can watch as beautiful jewellery is hand crafted from diamonds, gold, sterling silver and other precious metals by local craft artists. Once noted primarily for the quality of their Celtic designs, Incisor has introduced many other ranges.

1030 Depart Local roads for Island Turf Crafts

11.30 Visit to Island Turf Crafts and

Refreshments at near by café specialising in home made scones and pastries.

Imagine possessing a precious piece of Ireland, which is 5000 years old. Brian McGurr makes it possible by creating many aitefacts from ancient turf

1215 Depart for Tyrone Crystal

1230 Arrive Tyrone Crystal for guided tour

Witness the art, craft and history of crystal making on the factory tour, whilst the finest glass blowers and cutters display their skills. Then browse through crystal, gifts, tableware, cutlery and fragrances in a relaxed shopping atmosphere.

1330 Depart for The Linen Green

1400 **LUNCH and free time to visit the many shops.**



- 15.30 Depart The Linen Green for a visit to the delightful village of Hillsborough where flowered filled streets are home to a wonderful collection of craft and clothes shops.
- 1630 Arrive Hillsborough — Coffee at the Hillside and Free Time
- 1730 Depart for Belfast



**This sample itinerary can be included in a joint  
Dublin — Belfast programme.**

**STEP BACK IN TIME...**

**1DAY**

A 'Get away from it all' day in the relaxing atmosphere of the Culloden Hotel and the Ulster Folk and Transport Museum set in the tranquil Co Down countryside.

- 1200      Transfer from hotel
  
- 1230      Arrive at Five Star Culloden Hotel, a former Bishops palace on the shores of Belfast Lough and one of Northern Ireland's premier hotels. Favorite hotel of Michael Douglas, Tom Jones, and Lionel Ritchie to name but a few recent guests.
  
- 1300      Luxury buffet lunch
  
- 1415      The Big Chill ---- De-stress at the fabulously luxurious Spa at the Culloden. Enjoy the full pampering experience in a relaxing and yet sophisticated environment, to include full body massage, luxury facial, personal training facility in the gym, a swim in the pool afterwards.
  
- 1800      Transfer by Victorian Coach to the Ulster Folk and Transport Museum. Enjoy a tour around rural Ireland taking in a collection of buildings, which record the traditional way of life in the north of Ireland. Alight coaches at the town car park and enjoy a short stroll through a 1900 town to McCuskers pub where pure Irish Malt whiskey will be served as you enjoy traditional Irish music from the uilleann pipe and the fiddle.
  
- 1930      Transfer by Victorian Coach to the Transport Museum, which houses the award winning Irish Railway Collection, the largest in Ireland. Drinks served on arrival and guests can view the award winning galleries including the 'Mods and Rockers' themed exhibition in a Back to the Future style setting.



2030 Dinner will be served on the centre 'turntable, beside 'Maeve', the largest steam locomotive built in Ireland.

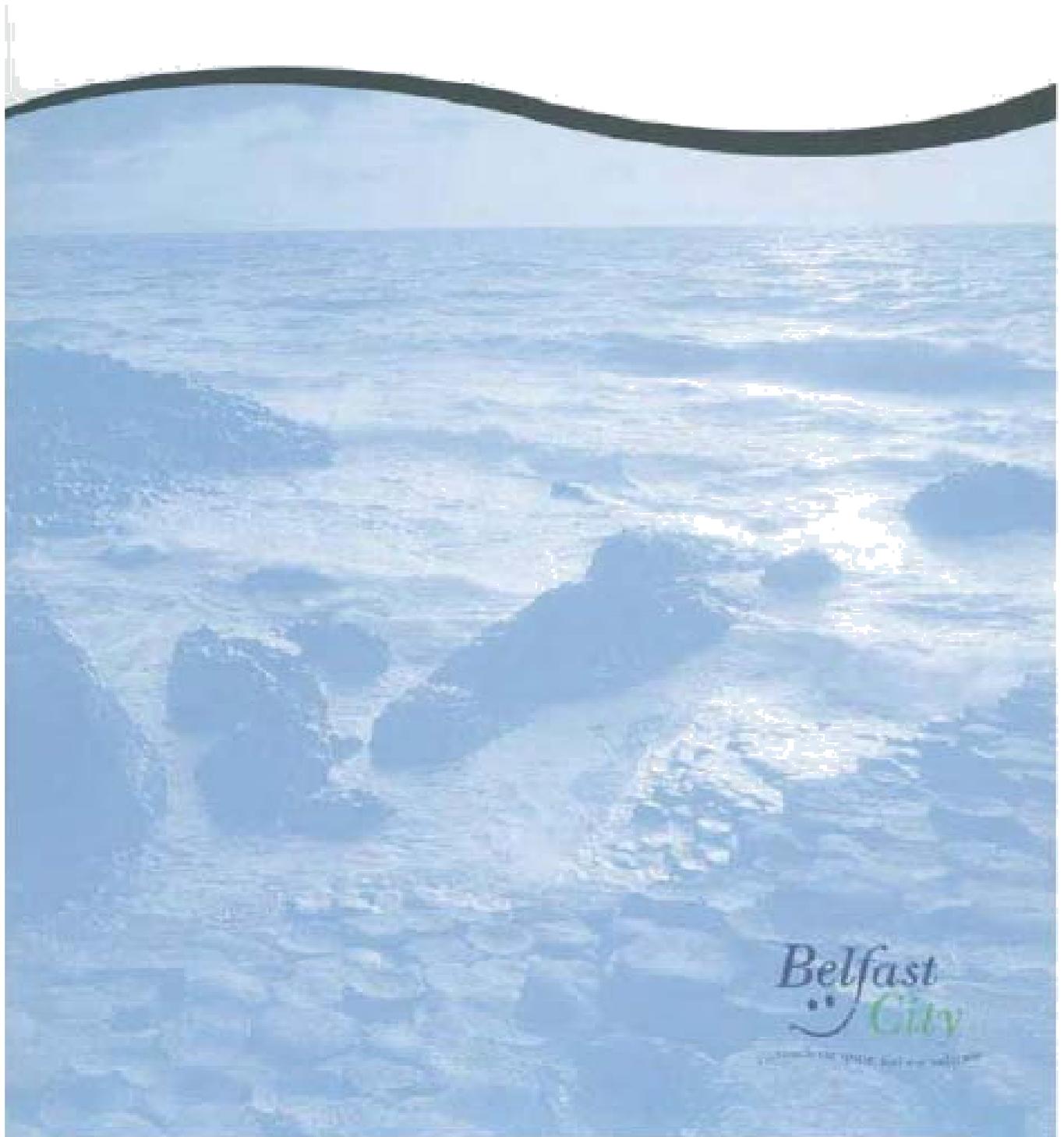
A Jazz band will provide background music and after dinner entertainment will be story telling or yarn spinning in truly Northern Irish style.

Magicians will also perform tabletop tricks for the guests. Guests can continue to view the exhibitions at leisure.

2400 Transfer back to Belfast by luxury coach



# The Best of Ireland



*Belfast*  
City

experience the spirit, just one mile off



Belfast Visitor & Convention Bureau



supported by





## Best of Ireland

Northern Ireland is one of Europe's most scenic destinations, just waiting to be discovered. Belfast, gateway city is situated within an hours drive of rugged and unspoiled landscape, dramatic coastline and two of the top golf courses in the world. A selection of tours and activities can be arranged. Some suggestions include

### **The Antrim Coast & Giants Causeway**

This tour takes in the Glens of Antrim, a romantic realm of rivers, woodland and cascading waterfalls. The unique Causeway is a mass of some 40,000 tightly packed basalt columns, mostly hexagonal and within easy reach of Bushmills, the oldest 'legal' distillery in the world!



The Giants Causeway



## Armagh & Down/Saint Patrick's Country

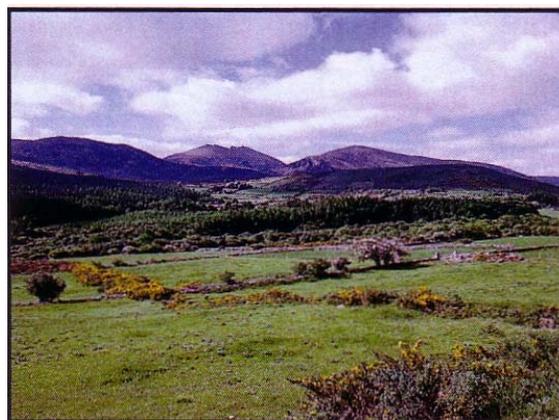
Come and visit the beautiful region of Armagh & Down, childhood home of CS Lewis and the inspiration for the magical world of Narnia.

In this region, located just a short journey from Belfast and 1 hour north & Dublin, you can journey back to the dawn of Christianity in Ireland and follow in the footsteps of Ireland's patron saint as you learn more about Patrick's mission in Ireland while he journeyed through Counties Down and Armagh.

Armagh & Down is also a natural wonderland just waiting for you to explore. Get face to face with nature in some of our wonderful discovery centres or by taking part in some great activities: walk in the famous Mountains of Mourne; cycle along historic towpaths or make a splash in the tranquil shores of Strangford Lough or inland waters of Lough Neagh. The-off at some of the finest courses in Ireland or live out your wild side in one of our exciting outdoor adventure centres.

Armagh & Down is also home to one of the highest concentrations of skilled craftspeople on the Island of Ireland. You can explore vibrant arts centres and galleries or charming shops located in period homes or in workshops with scintillating mountain views. There you will be able to witness beautiful crafts being lovingly produced by hand.

Finally, enjoy the finest food and most welcoming accommodation and let your soul dance to the infectious rhythm of Irish music in the friendliest pubs in Ireland.

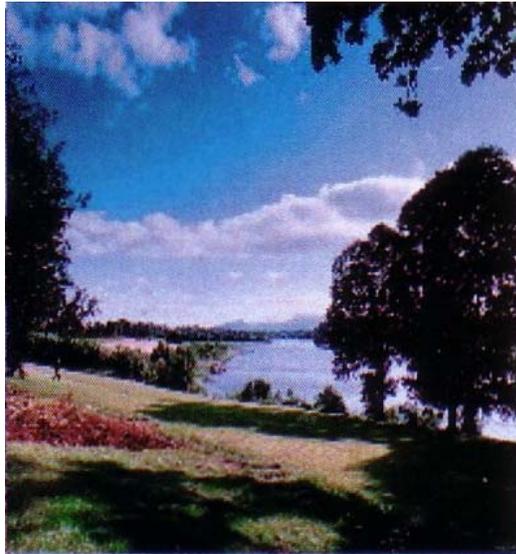
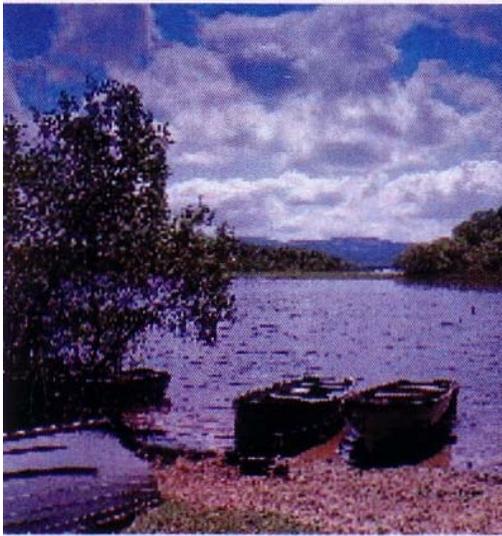


The Mourne Mountains



## The Fermanagh Lakelands

Situated in the west, The Fermanagh Lakelands are an area of natural beauty offering the opportunity for cruising on Lower or Upper Lough Erne stopping at historic Devenish Island. Onwards to Castle Coole, perhaps the most stately of all the National Trust properties in Northern Ireland which was designed by James Wyatt for the Earl of Belmore and completed in 1798.



## Golf

It's said that there are so many golf clubs around Belfast that it's possible to traverse the city by driving a ball from one course to another. This may be a golf exaggeration — but not by much. There are eleven courses and golf centres within the city boundary, not to mention Royal Portrush and Royal County Down world class courses just an hour away.





## Belfast Living History Tour

Visit the sites of Belfast's industrial achievements and turbulent political past. The tour includes the renowned Belfast Shipyard where the Titanic was built, as well as the Parliament Buildings at Stormont, 19 Century City Hall and the opportunity to view the murals on the Falls and Shankill roads.



## Derry

Derry -The Walled City is the Gateway to the Northwest, so its the ideal centre for towing three stunning areas - the majestic Atlantic coastline that sweeps eastwards from the Foyle Estuary to the Giant's Causeway, the Sperrins and its world class Ulster-American Folk Park, and the splendours of Donegal's Inishowen Peninsula.

Dominating the Northwestern landscapes of Ireland, astride the fast-flowing *waters* of the Foyle, Deny Is a 6th Century city that today resonates to the sounds of the 21st Century. Deny, also known as Londonderry, is the sparkle in the friendly eye of one of our most beautiful regions. It's a centre of culture and creativity, welcoming and hospitable, the city has much to offer its visitors, Derry is a joyful regional centre filled with celebration and inspiration. Energetic, outward looking and high-spirited, this is truly a city for all seasons.



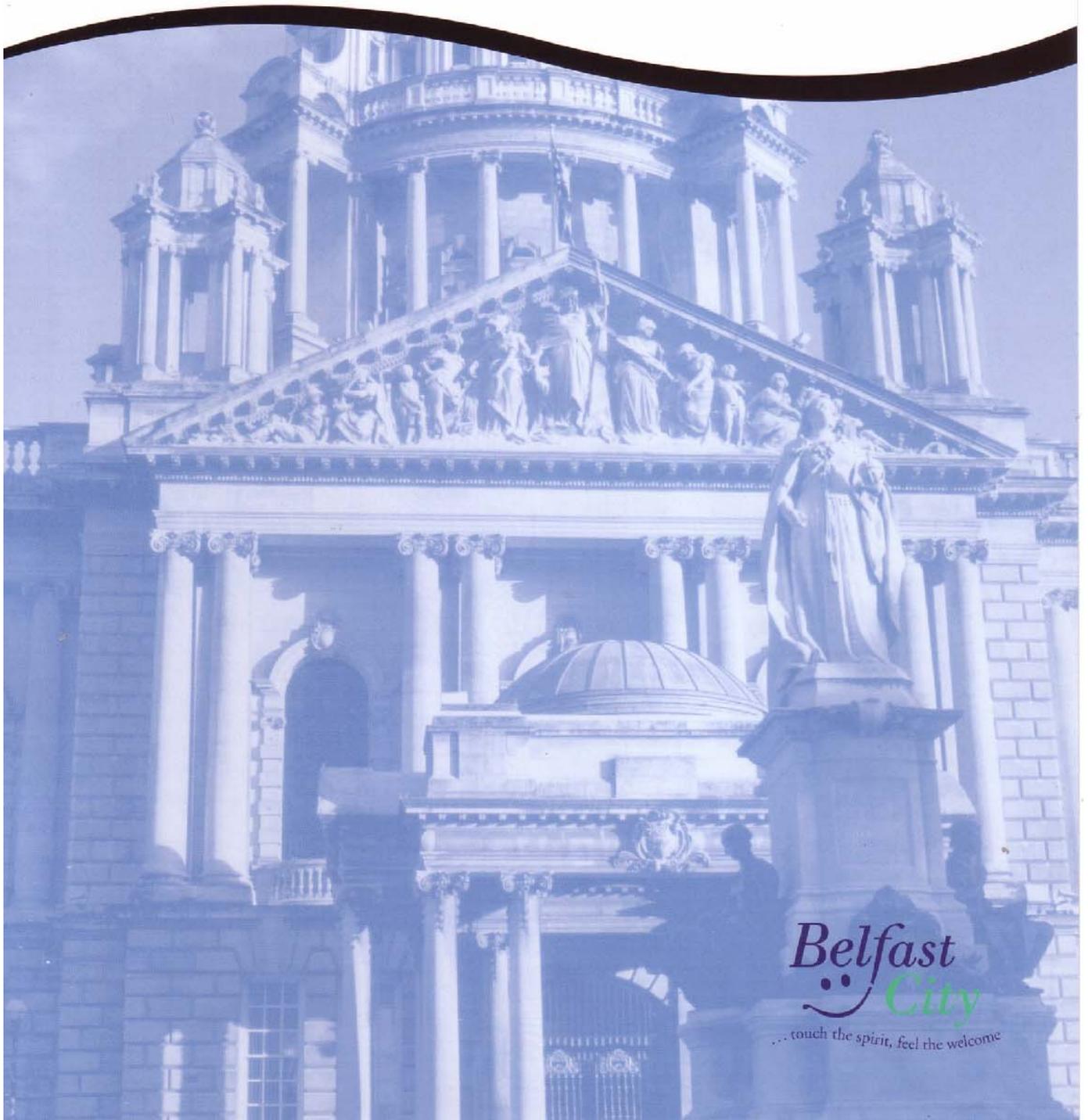
## Dublin - Capital City of Ireland

Situated just two hours south by high speed train, Dublin is world renowned. A city famous for its Georgian architecture, literary figures, traditional Irish pubs and of course 'the craic.





# Past & Future Events in Belfast



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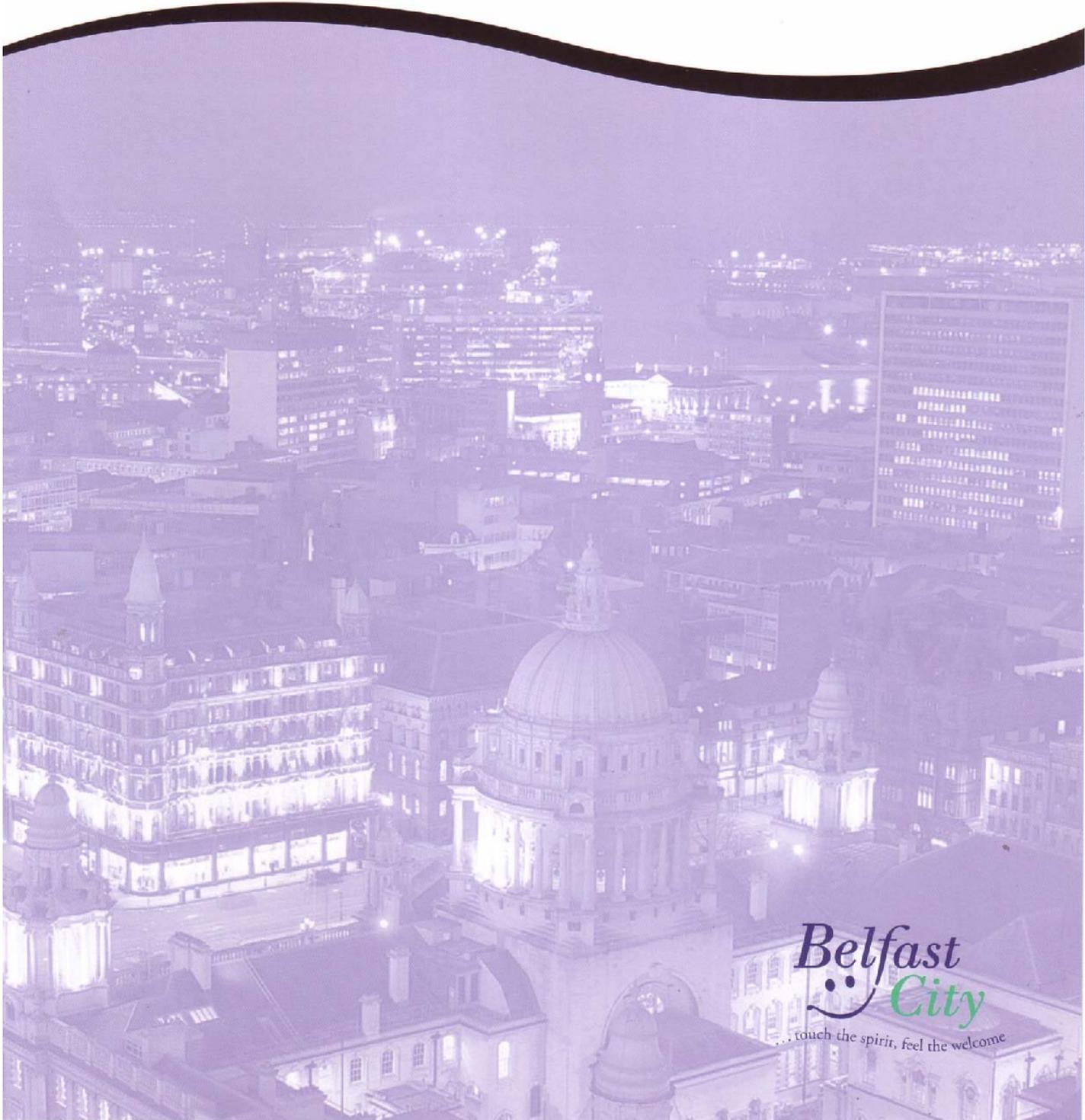


**PAST/FUTURE EVENTS IN BELFAST**

<b>Date</b>	<b>Event</b>	<b>No of Delegates</b>
Jan 04	North of England Education Conference	800
June 05	Irish Congress of Trade Unions	850
Oct 05	British Council of Shopping Centers	2200
Mar 06	Association of Inner Wheel Clubs In Great Britain and Ireland	2200
April 06	Rotary International	2200
Oct 06	World Congress of the Int Assoc of Youth & Family Judges & Magistrates	500
Apr 07	NASUWT	1000
April 07	Irish League of Credit Unions Conference	1200
June 08	World Bar Conference	250
May 09	Fire Brigade Union 84 <sup>th</sup> Annual Conference	500
Aug 13	World Police & Fire Games	25000



# LETTERS OF SUPPORT



Belfast Visitor & Convention Bureau **BVCCB**

supported by





Vice-Chancellor  
Professor Richard Barnett

14 July 2007

Win Aung PhD, P.E.  
Secretary General of iNEER

Dear Dr Aung,

**ICEE 2011 Conference Proposal in Northern Ireland**

Herewith I kindly inform you that the University of Ulster has begun applying for organization of International Conference on Engineering Education ICEE 2011 in Northern Ireland.

The ICEE conference which has been being organized since 1994 in various countries worldwide has never been organized in Northern Ireland, UK or in the island of Ireland, although members of the University of Ulster have actively participated in previous conferences as well as in the activities of ICEE conferences review and associated Committees.

We have initiated application for financial support from budget to our Ministers of Education and Employment and Learning. Support is also sought from a variety of Scientific and Engineering Agencies here in Northern Ireland and other parts of the UK aimed at aiding the organization of ICEE 2011 conference.

We intend applying to sponsoring institutions from industry and business in the region Northern and South of the border, for financial recourses, as the organization of the conference can be seen as a means of stimulating development and influence from the point of view of both dissemination of information and establishing contacts leading to common undertakings for positive impact on organizer's country development.

As the Vice-Chancellor of the University of Ulster I confirm financial and appropriate input of my University to organization of ICEE conference which according to the plans will be held in 2011 in Belfast and Newtownabbey here in Northern Ireland.

With kind regards, I remain

Yours sincerely,

**RICHARD BARNETT**

[www.ulster.ac.uk](http://www.ulster.ac.uk)

University of Ulster, Cromore Road, Coleraine, BT52 18A  
T: +44 (0) 28 7032 4329/4349 F: +44 (0) 28 7032 4901



**BELFAST COLERAINE JORDANSTOWN MAGEE**  
00 700 400 700





*The Right Honourable The Lord Mayor*  
Councillor Jim Rodgers, O.B.E.



5<sup>th</sup> July 2007

iNEER Secretariat  
P.O. Box 5229,  
Arlington,  
VA 22205,  
USA

Dear Secretariat

I am pleased to invite you to consider Belfast as the host city for the International Conference on Engineering Education 2011

Within the proposal document, we hope that you will discover a flavour of the very essence of what Belfast has to offer – a great city where the hospitality and warmth of the welcome is second to none.

Belfast has experienced unprecedented investment in recent years and is now seen as a world class conference destination. This investment has manifested itself in a host of new conference and dinner venues, quality hotel accommodation and top class restaurants, bars and clubs.

Visitors to Northern Ireland will have the opportunity to extend their stay and experience the city or alternatively travel to some of Europe's most unspoiled scenery including the rugged Antrim Coast and spectacular Giants Causeway, the scenic Fermanagh Lakelands, The Mountains of Mourne, to name just a few.

As first citizen, I assure you of the enthusiasm of Belfast City Council in attracting this prestigious event to our great city and indeed of our ability in both hosting and delivering successful and memorable events.

Yours sincerely

Councillor Jim Rodgers  
**LORD MAYOR**

Councillor Jim Rodgers O.B.E.  
CITY HALL • BELFAST BT1 5GS  
TEL: 028 9027 0486 / 028 9050 0503  
FAX: 028 9032 7918  
Email: [lordmayorsoffice@belfastcity.gov.uk](mailto:lordmayorsoffice@belfastcity.gov.uk)



Belfast Visitor & Convention Bureau **B V C B** supported by **DIAGEO**  
NORTHERN IRELAND

5<sup>th</sup> July 2007

iNEER Secretariat  
P.O. Box 5229,  
Arlington,  
VA 22205,  
USA

Dear Secretariat

**Re: Bid to host The International Conference on Engineering Education  
Belfast August 2011**

I am writing on behalf of the Belfast Visitor & Convention Bureau and adding our support to our colleagues in Northern Ireland in hosting the International Conference on Engineering Education 2011.

We have assisted in co-ordinating a proposal document, which we hope will provide a flavour of the very essence of what Belfast has to offer – a great city where the hospitality is second to none! Belfast has experienced unprecedented investment in recent years and is now emerging as an exciting new conference destination supported by the many tourism businesses in the city.

Delegates visiting Northern Ireland will have the opportunity to extend their stay and experience the vibrancy of the city or explore the spectacular surrounding countryside including The Antrim Coast and the famous Giant's Causeway, the dramatic Mountains of Mourne or the Lakelands of Fermanagh to highlight just a few choices.

I assure you of the enthusiasm of all the conference providers in the city in both hosting and successfully delivering this prestigious event and of course pay tribute to the pro-active efforts of University of Ulster in their attempts to secure this important association conference for Belfast and Northern Ireland.

Yours sincerely

Gerry Lennon  
Chief Executive

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