

## COLLABORATION IS THE PARTNERSHIP OF THE FUTURE! ICEE2001 CONFERENCE

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**Abstract** - *Wireless technology is the fastest growing technology in the world today. Spreading from mobile radios to cellular phones to a full range of mobile and computer wireless technology, it now includes the automotive, medical, and military defense among other industries. Although enjoying exponential growth, companies involved in wireless technology have been unable to fill their workforce needs. They are unable to hire the quality or the quantity employees needed to build their business without recruiting from other companies. This has caused escalating recruiting costs and compensation packages substantially affecting bottom lines*

*Industry leaders from the Global Wireless Education consortium, Ericsson, Nokia, Microsoft, Hewlett-Packard and other wireless related companies will offer their views on collaborative models - how they affect students, instructors, graduates and companies. The panel will also address why visionary collaboration involves commitment to educational relationships in surging AND declining economic times.*

**Index Terms** – *Collaboration, Partnerships, Workforce, University Relations*

### **PANEL SESSION**

In 1997, a model was created in the United States that has affected the world workforce for wireless technology companies. Colleges and universities throughout the world are preparing an even higher quality technology workforce for the future through the Global Wireless Education Consortium (GWEC), a true collaboration with industry and education members.

Representatives from the Global Wireless Education Consortium and companies involved with the world's fastest growing technology will discuss models of collaboration – strengths and weaknesses. They will offer the audience a new way to understand, pursue and be successful at partnerships. Collaboration is defined as a mutually beneficial and well-defined relationship entered into by two or more organizations to achieve common goals. The relationship includes a commitment to: a definition of mutual relationships and goals; a jointly developed structure and shared responsibility; mutual authority and accountability for success; and sharing of resources and rewards. The speakers will engage the audience in how this definition differs from the current model for “partnerships”.

Panelists represent companies involved in partnerships with colleges and universities around the world. They will offer what makes a partnership beneficial to their companies, why some are more successful, why companies are viewing requests for partnerships differently in recent years and what makes a new partnership – or collaboration – worth their investment in human and economic resources.

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