



March 22, 2007

Professor Josef Mecsi  
Dean  
Pollack Milhaly Faculty of Engineering  
University of Pecs  
Boszorkany ut 2  
Pecs, Hungary 7601

Dear Professor Mecsi:

As a President of a scholarly publishing company, with a worldwide distribution reach, I am frequently given the task to write letters of support, recommendations, references and opinions for individuals seeking new positions, receiving awards, nominations, degrees and promotions. As a result, the writing of such documents over my signature has become, through the years, a matter of routine and a simple part of daily chores. Today, however, is different.

I am delighted, enthusiastic and happily pleased to address you, Dean Mecsi, with my heartfelt endorsement of Dr. Win Aung and his impending bestowal of an honorary doctorate by the University of Pecs. This is a very personal endorsement even though my relationship with Dr. Aung has been based on almost forty years of a highly professional and organizational level.

It is, therefore, with these very personal and yet professional feelings and knowledge that I highly support Dr. Aung to receive the honorary doctorate of your distinguished institution.

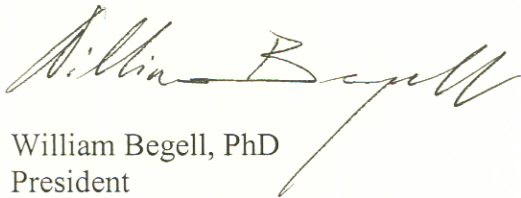
My personal and professional association with Dr. Aung has been based primarily on our mutually compatible backgrounds in the fields of education and heat transfer. Our professional paths have, over the years, crossed dozens of times as Dr. Aung has been promoted from one level of responsibility to another within the prestigious National Science Foundation in Washington D.C.

Our collaboration was culminated several years ago when Win Aung requested that I serve on the Board of Directors of INEER, a most important international organization he created and ably heads in addition to his duties at the NSF. It is within the operation of INEER, which has become one of the most successful international engineering, education, and research organizations I know, that I have come to fully recognize and appreciate his ability to create, manage and plan the operation of an international entity.

Unlike many recommendations for Dr. Aung which I am sure you have received, please accept this one with the full understanding that it is given without any restraints whatsoever.

I am refraining here from citing the usual long list of Dr. Aung's numerous achievements, affiliations and accomplishments during his career. He is a most deserving recipient of the honorary degree from the University of Pecs.

Very cordially yours,

A handwritten signature in cursive script, appearing to read "William Begell". The signature is written in dark ink and is positioned above the printed name and title.

William Begell, PhD  
President