



ZSEM &

International Network for Engineering
INEER
Education & Research

2015



zagrebačka
škola ekonomije
i managementa
zagreb school
of economics
and management

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ICEE
2015

INTERNATIONAL CONFERENCE ON ENGINEERING EDUCATION
20th – 24th JULY 2015, ZAGREB, CROATIA

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ABOUT ZSEM

- The Zagreb School of Economics and Management is **Croatia's leading business school**
- First Croatian member of **AACSB** (The Association to Advance Collegiate Schools of Business)
- Over 100 **international partner institutions**





www.zsem.hr

PROPOSAL TO HOST ICEE CONFERENCE

Conference emphases/themes:

NEW TECHNOLOGIES AND INNOVATION IN EDUCATION FOR
GLOBAL BUSINESS CHALLENGES

Dates of Conference:

20-24 July 2015

Location of Conference:

ZAGREB, ZADAR (Croatia)

Venue of the conference:

Campus ZSEM, hotel WESTIN



PROPOSAL TO HOST ICEE CONFERENCE

Hosting organization:

ZAGREB SCHOOL OF ECONOMICS AND MANAGEMENT

Conference chair:

Name: **DJURO NJAVRO**

Title: **DEAN, PhD**

e-mail address: **duro.njavro@zsem.hr**

Telephone No.: **00385 12354010**

Key Members of international steering committee:

SINISA KRAJNOVIC, VICE PRESIDENT AND HEAD OF DEVELOPMENT UNIT CORE & IMS AT ERICSSON.

Key Members of Local (National) Organizing Committee:

KARMELA ALEKSIC-MASLAC, HEAD OF THE ICT DEPARTMENT

PROPOSAL TO HOST ICEE CONFERENCE

PROPOSAL OF CONFERENCE PROGRAM				
20/7/2015	21/7/2015	22/7/2015	23/7/2015	24/7/2015
Arrival Support	Opening ceremony	Keynote presentation	Excursions	Parallel sessions
				Coffee breaks
Registration	Plenary sessions			Closing ceremony
	Parallel sessions			
Welcome cocktail	Workshops			
	Poster presentations			
Orientation presentation	Coffee breaks			
	Lunch break			

PROPOSAL TO HOST ICEE CONFERENCE

Social/cultural programs and technical visits:

SIGHTSEEING OLD TOWN **ZADAR**

BOATING AND TOUR ON ADRIATIC SEA, NATIONAL PARK **KORNATI**

VISITING NATIONAL PARK **PLITVICE**

OLD TOWN ZAGREB



ZADAR



PLITVICE LAKES



ZADAR



KORNATI



Croatia's Technical Heritage

Croatia has:

- A long tradition of producing engineering excellence
- A strong IT cluster
- Numerous engineering companies
- Institutions with a distinguished reputation of producing outstanding scientists



Ruđer Josip Bošković
(1711-1787)



Nikola Tesla
(1856-1943)

- **Has held and helped organize numerous international conferences, including:**
 - European Union & Association – Necessary Adaptations for a Successful EU Membership (2005.)
 - Business Ethics and Corporate Social Responsibility (2006.)
 - Philip Kotler - Challenges of marketing in 21 century (2006.)
 - HRM for Competitive Strategy (2007.)
 - Prospects of development of economic cooperation between Croatian and Japan (2008.)
 - CSR Applied to Various Stakeholders Groups (2009.)
 - Philip Kotler - How to win? Crisis as a challenges (2009.)
 - International Conference on Prevention of Money Laundering (2010.)
 - 9th Conference on socially responsible behavior (2010.)
 - Invest for the Future: „Women Driving Economic Growth in Southeastern Europe (2011.)
 - The Brown Forum (2012.)

ZSEM as a Partner

- **ZSEM faculty had organize numerous of student conference, hosted numerous conferences, distinguished guest lecturers, organized signature events...**
 - Management of Information Systems student conference
 - Economics conference
 - Startup Weekend Zagreb
 - invited lectures of important world experts and influential people from Croatia such as the Croatian Prime Minister and President





ZSEM as a Partner

- **Our dedicated staff has extensive event planning experience**
 - (able to facilitate accommodation, transportation, catering)
 - etc.
- **Experience in PR activities**
 - Web
 - Newsletter
 - Media sponsors
 - etc.



ZSEM as a Partner

- **Quality IT infrastructure**
 - cooperation with CARNet (Croatian Academic and Research Network)
 - the leading higher education institution in Croatia in the usage of e-learning in education
 - secure WLAN network
 - experience in video streaming
 - experienced team for video recording and photography
 - part of the IT conference community network, etc.



TEHNIČKO VELEUČILIŠTE U ZAGREBU
POLYTECHNICUM ZAGRABIENSE



FSB



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International Network for Engineering
INEER
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FER

International Conference
Interactive Collaborative Learning **ICL**

CARNet



Deep connections with the local business community

- **Adacademics Partners**
 - Polytechnic of Zagreb
 - Faculty of Food Tehnology and Biotehnology
 - CARNet
 - etc.

■ Business Partners

- **T-Com** (Croatia's largest telecommunications company)
- **MATE Publishing House** (Croatia's leading publisher of business and economic literature)
- **Ericsson Nikola Tesla d.d.**
- etc.

- **Sponsors**

- **City of Zagreb**
- **MZOS** (Ministry of Science, Education and Sports of the Republic of Croatia)
- **etc.**

Principal Contact:

Name: **KARMELA ALEKSIC-MASLAC, HEAD OF ICT DEPARTMENT**

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ID	Task Name	Duration	Start	an '12	4	11	18	25	2	9	16	23	30	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12			
1	✓ PROPOSAL	47 days	Fri 8.6.12	[Gantt bar from Jul 4 to Aug 20]																											
2	✓ Meeting regarding the organization of the conference	24 days	Fri 8.6.12	[Gantt bar from Jul 4 to Jul 28]																											
3	✓ Slanje proposala Win Aungu	1 day	Wed 11.7.12	[Gantt bar at Jul 11]																											
4	✓ Predaja prezentacije kandidature za organizaciju ICEE	11 days	Thu 12.7.12	[Gantt bar from Jul 12 to Jul 23]																											
5	✓ Prezentacija na ICEE 12	11 days	Mon 30.7.12	[Gantt bar from Jul 20 to Aug 31]																											
6	ORGANIZING COMMITTEE	1 day	Fri 31.8.12	[Gantt bar at Aug 31]																											
7	THE VISUAL IDENTITY OF THE CONFERENCE	130 days?	Wed 25.7.12	[Gantt bar from Jul 25 to Oct 24]																											
8	Dizajnirati logo konferencije	20 days?	Wed 25.7.12	[Gantt bar from Jul 25 to Aug 14]																											
9	Izraditi web stranice konferencije	75 days	Wed 25.7.12	[Gantt bar from Jul 25 to Oct 19]																											
10	Izraditi brošuru	130 days	Wed 25.7.12	[Gantt bar from Jul 25 to Oct 24]																											
11	CALL FOR PAPERS - DEADLINES	39 days?	Wed 25.7.12	[Gantt bar from Jul 25 to Sep 3]																											
12	Izraditi prospekt s najavom konferencije te važnim dat	39 days	Wed 25.7.12	[Gantt bar from Jul 25 to Sep 3]																											
13	Izraditi e-mailing listu:	7 days?	Wed 25.7.12	[Gantt bar from Jul 25 to Aug 1]																											
14	International organizations	3 days	Wed 25.7.12	[Gantt bar from Jul 25 to Jul 28]																											
20	Hrvatska:	1 day?	Fri 27.7.12	[Gantt bar at Jul 27]																											
21	CARNet	4 days	Mon 30.7.12	[Gantt bar from Jul 27 to Aug 6]																											
26	Prvi poziv na e-mailing listu	1 day	Wed 25.7.12	[Gantt bar at Jul 25]																											
27	Prospektne materijale podijeliti na što više konferencija	10 days	Wed 25.7.12	[Gantt bar from Jul 25 to Aug 4]																											
28	Prijedloge radova primiti do predviđenog deadline za	5 days	Wed 25.7.12	[Gantt bar from Jul 25 to Jul 30]																											
29	Abstracte selektirati po topicima i slati na 2 recenzije.	10 days	Wed 25.7.12	[Gantt bar from Jul 25 to Aug 4]																											
30	Svakom autoru poslati odgovor o recenziji (abstract p	5 days	Wed 25.7.12	[Gantt bar from Jul 25 to Jul 30]																											
31	Na osnovu prihvaćenih abstracta već se može interno	10 days	Wed 25.7.12	[Gantt bar from Jul 25 to Aug 4]																											
32	Čim koji rad stigne odmah ga prosljeđivati na recenziji	10 days	Wed 25.7.12	[Gantt bar from Jul 25 to Aug 4]																											
33	Poslati recenzije autorima konačnih radova.	5 days	Wed 25.7.12	[Gantt bar from Jul 25 to Jul 30]																											
34	Rana registracija.	1 day	Wed 25.7.12	[Gantt bar at Jul 25]																											
35	Izrada CD-a s radovima.	15 days	Wed 25.7.12	[Gantt bar from Jul 25 to Aug 9]																											
36	Proceedings s radovima.	30 days	Wed 25.7.12	[Gantt bar from Jul 25 to Aug 24]																											
37	Registracija participanta.	5 days	Wed 25.7.12	[Gantt bar from Jul 25 to Jul 30]																											
38	CONFERENCE	10 days	Wed 25.7.12	[Gantt bar from Jul 25 to Aug 4]																											
39	Organizacija prijevoza učesnika s aerodroma u hotele.	10 days	Wed 25.7.12	[Gantt bar from Jul 25 to Aug 4]																											
40	Poslovi oko organizacije i smještaja participantima.	10 days	Wed 25.7.12	[Gantt bar from Jul 25 to Aug 4]																											
41	Mediji.	2 days	Wed 25.7.12	[Gantt bar from Jul 25 to Jul 27]																											
42	ORGANIZING COMMITTEE	5 days	Wed 25.7.12	[Gantt bar from Jul 25 to Jul 30]																											
43	Students	5 days	Wed 25.7.12	[Gantt bar from Jul 25 to Jul 30]																											
44	Faculty	5 days	Wed 25.7.12	[Gantt bar from Jul 25 to Jul 30]																											
45	RECENZENTI:	10 days	Wed 25.7.12	[Gantt bar from Jul 25 to Aug 4]																											
46	chairs	10 days	Wed 25.7.12	[Gantt bar from Jul 25 to Aug 4]																											
47	Steering Committee	10 days	Wed 25.7.12	[Gantt bar from Jul 25 to Aug 4]																											
48	INEER, EDEN, IASTED	10 days	Wed 25.7.12	[Gantt bar from Jul 25 to Aug 4]																											
49	Online Educa	10 days	Wed 25.7.12	[Gantt bar from Jul 25 to Aug 4]																											
50	ZSEM, FER	10 days	Wed 25.7.12	[Gantt bar from Jul 25 to Aug 4]																											
51	IMPORTANT DATES	1 day	Wed 25.7.12	[Gantt bar at Jul 25]																											
52	Submission of abstracts	1 day	Wed 25.7.12	[Gantt bar at Jul 25]																											
53	Notification of acceptance/rejection	1 day	Wed 25.7.12	[Gantt bar at Jul 25]																											
54	Early registration	1 day	Wed 25.7.12	[Gantt bar at Jul 25]																											
55	Full paper submission	1 day	Wed 25.7.12	[Gantt bar at Jul 25]																											
56	Deadline for author registration	1 day	Wed 25.7.12	[Gantt bar at Jul 25]																											

THANK YOU
THANK YOU

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education institution in Croatia in the
usage of e-learning in
education web newsletter
media sponsors numerous international
conferences Technical
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