International Conference on Engineering Education and Research iCEER-2004, Bouzov Castle, Czech Republic, June 27-30, 2004

CALL FOR PAPERS #8

INTEGRATION OF CROSS-CULTURAL STUDIES IN THE ENGINEERING CURRICULUM

Papers are solicited on the area of integration of cross-cultural studies in Engineering curriculum. In smaller countries (like Finland) local markets for software and IT-products, and many other products as well, are insufficient for the local industry, so it depends on export of these products. Especially in the Usability Engineering it is necessary to have keen knowledge about cultural conventions in foreign cultures; otherwise the export of technological products would be impossible. Even in the western culture there is many little things that make a product work or fail in some specific region. Between more different cultures there is many more things to be noticed in the product design. The aim of this session is to get practical ideas how to integrate cultural studies and engineering studies so that our students would be readier for tomorrows challenges designing more usable products for all of us.

This conference emphasizes development of international partnerships in education and research. Through special sessions and international workshops, it provides ample opportunity for discussing future cooperative projects.

IMPORTANT DATES:

January 15, 2004: Abstract due (submit through website indicated below, with e-mail to Session Chair. Be sure to begin the text of your abstract with the title of this session)

February 10, 2004: Notice of preliminary acceptance

March 15, 2004: Paper submission deadline

March 15, 2004: Early registration deadline (required for final acceptance of papers)

March 15, 2004: Deadline for authors' registration to ensure publishing of submitted papers

April 15, 2004: Notice of final acceptance based on peer review (Registration fees will be refunded if papers are not accepted)

Further information is available at the iCEER-2004 web site:

http://www.fs.vsb.cz/akce/2004/iceer/index.htm

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