



Universidad Tecnológica Nacional Argentina

PROPOSAL TO HOST THE
2010
INTERNATIONAL ENGINEERING
EDUCATION CONFERENCE

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Agenda

- Argentina
- Buenos Aires
- UTN
- The Conference

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Argentina

- Located in South America south
- The second largest country in S.A.
- More than 37 million inhabitants



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Argentina

- From beach resorts, to cool hill stations and high mountain villages, the choice is enormous
- Another of Argentina's special charms is the accommodation. It ranges from simple and friendly to fabled and luxurious hotels.
- Then there's the food. With many highly refined regional styles, eating in different parts of Argentina is a voyage of discovery

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Argentina

- The country's territory offers a wide variety of climates: subtropical in the North, sub-Antarctic in the southern Patagonia, and mild and humid in the Pampas plains.
- Media temperature from November to March is 23° C, and 12° C from June to September

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Argentina

- Hundreds of daily flights from principal cities all over the world
- All airlines flying to Argentina arrive mainly at Ezeiza International Airport, which is 37 Km away from the City of Buenos Aires.

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Argentina 2010

- It is important to remark that during 2010, our country will be celebrating its 200 anniversary so, a lot of very important parallel activities will be taking place at that year.
- This event will probably be included in the Official Celebration Activities Agenda

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buenosaires

Buenos Aires



- The City of Buenos Aires is the capital of the Argentina
- One of the 10 most populated urban centers in the world
- Ready to provide lodging to more than five million tourists each year

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buenos aires

Buenos Aires



- The city has several shopping circuits, each offering different articles
- Night activities in Buenos Aires are long lasting
- One of the most important tourism destination

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buenos aires

Buenos Aires



- The climate of Buenos Aires is mild all year round. The mean annual temperature is 18°C (64.4°F), making extremely hot and cold days very infrequent. Thus, visitors can enjoy walking around the city in any season.

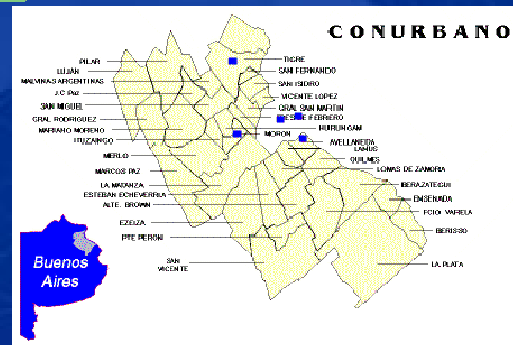
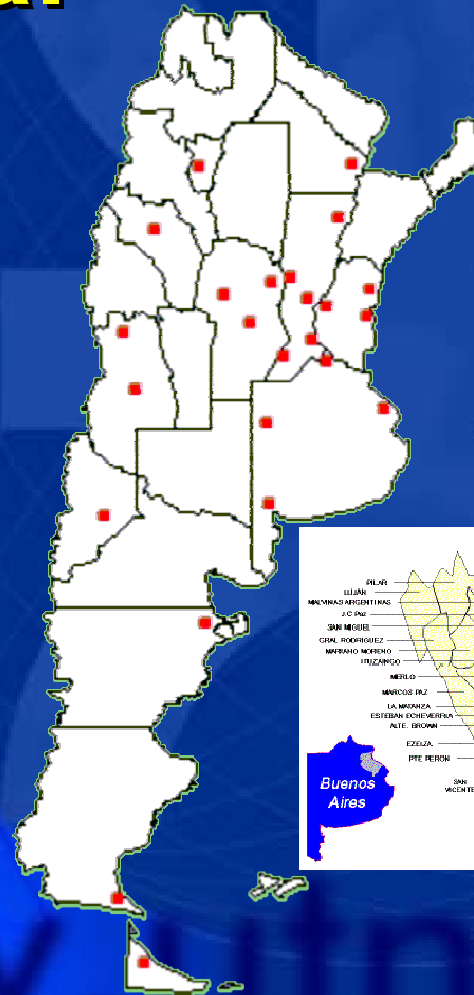
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Universidad Tecnológica Nacional

- It has been actively participating in Argentina's development through its very close relation with the productive system.
- UTN enjoys two distinctive characteristics which set it apart from the rest of the national education system:
 - ▣ It is the only Argentine university exclusively devoted to the teaching of Engineering in all its branches, and
 - ▣ it is the only federal university in the country, with 29 campuses —24 Regional Faculties and 5 Academic Units— covering practically all our national territory.

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Universidad Tecnológica Nacional



Universidad Tecnológica Nacional

- Besides its unique geographic extension, at present the University has about 70,000 students
- About 70% of all engineers in the country have graduated from UTN
- Since its creation, over 42,000 students have graduated from its 15 majors.

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The Conference

ICEE 2010
Fostering Innovation
and Development
through
Engineering Education

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Conference objectives

- Role of new technologies
- Integrating professional and pedagogical research
- Comparative assessments of standards and accreditation
- Entrepreneurship
- Determining which subjects must be mastered for students to thrive as engineers in the international arena
- Technology transfer issues

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Previous schedule

- **1-1/2 Year Prior to Conference:**
 - ▣ Mail Out First Call for Papers.
- **One Year Prior to Conference (at previous ICEE):**
 - ▣ Distribute Brochures About Conference on Site.
 - ▣ Mail Out Second Call for Paper.
- **December of Prior Year**
 - ▣ Mail Out Reminders/Third Call for Papers.
- **During Year of Conference:**
 - ▣ March 15: Abstract due
 - ▣ April 31: Notice of acceptance
 - ▣ June 15: Camera-ready manuscripts due
 - ▣ June 15: Registration materials and Hotel Information mailed
 - ▣ July 30: Pre-registration deadline
 - ▣ September 5-10: Conference, technical tour and joint workshop

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Conference Schedule

- **September 5 -10**

- **Sunday** – Arrivals and registration - iNEER Board Meeting - Reception Ice-breaker
- **Monday** – Plenary and parallel sessions - day 1
- **Tuesday** – Plenary and parallel sessions - day 2
- **Wednesday** – Buenos Aires City Tour and Technical Tour (La Plata City)
- **Thursday** – Plenary and parallel sessions - day 3
- **Friday** – Post Conference Workshops

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Plans for publication of proceedings

- The proceedings will be surely published in CD-ROM and in the Conference Web Site.
- We'll also select the best works to be published in a special printed publication.

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Proposed Committees

- **Local Organizing Committee**

- Héctor Carlos Brotto
General Chair
(Rector of UTN, Argentina)
- José María Virgili
Chair of the Program Committee
(Academic Secretary, UTN, Argentina)
- Uriel Rubén Cukierman
Executive Chair
(ICT's Secretary, UTN, Argentina)
- Juan José Silva
(Planning Sub Secretary, UTN, Argentina)

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Proposed Committees

- **Proposed International Committee**

- ❑ **Lueny Morell***
(Hewlett Packard Company, U.S.A.)
- ❑ **Jaime Puente***
(Microsoft Corp, U.S.A..)
- ❑ **Fernando Gilbes Santaella***
(Cohemis, Puerto Rico)
- ❑ **Mauro Miskulin***
(ISTEC, Brazil)
- ❑ **Jorge Velez Arocho***
(UPRM - Universidad de Puerto Rico, Mayagüez, PR)
- ❑ **Win Aung***
(iNEER, U.S.A.)

*To be invited

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Comments on conference facilities

- All resorts or hotels under consideration located in the Buenos Aires City have facilities for plenary sessions, workshops and accommodations for the estimated 400 participants.
- Hilton
- Intercontinental
- Sheraton



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Proposed Technical and Cultural Programs

- **Cultural**

- ▣ Old Buenos Aires Historic District
- ▣ San Telmo
- ▣ Port zone – Puerto Madero - Caminito
- ▣ Obelisco

- **Technical**

- ▣ Industrials facilities located in the City of La Plata (e.g. Siderar, Repsol-YPF, etc.)

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Proposed Costs and Budget Method of Funding

- The UTN will seek funds from government through the Education, Science and Technology Ministry, the Industry Secretary, the City of Buenos Aires Government and from industry donations

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Proposed Costs and Budget Method of Funding

- What follows is a tentative budget. For the computation we have assume 300/400 participants during the conference plus 150/200 accompanying person
- For the post-conference we are estimating 150/200 participants plus 75/100 accompanying person.

Proposed Costs and Budget Method of Funding

- **Fixed costs**

Publication, proceedings, Program Committee	\$ 10.000	\$ 10.000
Hotel with technical equipment/support,exhibitors	\$ 15.000	\$ 15.000
Travel, representation, IEEE SC	\$ 20.000	\$ 20.000
Speakers, etc	\$ 10.000	\$ 10.000
Social and Cultural Program	\$ 5.000	\$ 5.000
Miscellaneous	\$ 5.000	\$ 5.000
Total Fixed Costs	\$ 65.000	\$ 65.000

Proposed Costs and Budget Method of Funding

- Variable costs/participant

Number of attendees	300	400
Break	\$ 10.500	\$ 14.000
Breakfast Continental	\$ 12.000	\$ 16.000
Lunch	\$ 24.000	\$ 32.000
Dinner	\$ 36.000	\$ 48.000
Banquet with dance	\$ 22.500	\$ 30.000
Gifts, T-shirt, conference bags, etc.	\$ 4.500	\$ 6.000
Total Variable Costs	\$ 109.500	\$ 146.000

Proposed Costs and Budget Method of Funding

- **Totals**

Total Expenses (Fixed + Variable)	\$ 174.500	\$ 211.000
25% of income excluding grant and donations for INEER Secretariat	\$ 32.188	\$ 42.500
Total Expenses	\$ 206.688	\$ 253.500

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Proposed Costs and Budget Method of Funding

● Incomes

I. Registration Fee		
a. Conference Only	\$ 75.000	\$ 105.000
b. Post-Conference and Technical Tours	\$ 22.500	\$ 30.000
c. Accompanying person (Post Conference and Technical Tour)	\$ 11.250	\$ 15.000
d. Exhibitors (20 * 1000)	\$ 20.000	\$ 20.000
II. UTN	\$ 20.000	\$ 20.000
III. Sponsors	\$ 60.000	\$ 60.000
Total Incomes	\$ 208.750	\$ 250.000

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The background is a dark blue gradient. In the top left, there is a faint silhouette of a globe. In the top right, there is a pattern of circuitry or a grid of dots. In the center, there is a large, semi-transparent, stylized letter 'U' logo. The text is centered over the 'U' logo.

**THANK YOU
FOR YOUR SUPORT AND
COOPERATION**

Uriel Cukierman
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